



Module 12

The future of finance & innovation: your agenda!

In collaboration with
Nyenrode Business University

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Why this module ?

As the world in which you operate changes, you will have to change with it. Moving from the age of industrial organizations to a platform economy, being able to determine what constitutes appropriate investment- and risk management theories is more important than ever. Theories that have proven themselves in the past may not work in the future. Being able to challenge the existing investment- and risk theories and applying new theories is therefore an important attribute of the investment professional. This requires you to shed preconceived ideas you may have and open up to new ideas.

About this module

In this module we look at various models that are used to implement innovation strategies in organizations. The path of introducing an innovative strategy is rarely clear and straight. Knowing where to expect challenges may help you getting support for your new investment strategy. There is not just one path to introducing and implementing your new investment strategies, various routes are possible. We explore ways to use scenario management that will help you to decide which route to take. The last subject in this module is the S-curve theory. This theory looks at the life cycle of models and theories and how they interact with new and upcoming models and theories. The S-curve offers an insight in the maturity of models and theories.

Learning objectives

- Awareness of the applicability of investment and risk management theories
- Knowing various models to be used for successful implementation of innovation strategies
- Being able to apply scenario management when implementing a strategic innovation agenda
- Having insight in the lifecycle of models and theories

Study load & format

This module consists of two days that include interactive lectures and workshops. The time spent during these days is 16 hours. In addition, 8 hours of self-study, preparation, pre-reading etc. will be required, depending on pre-education, work experience and training/courses on this topic.

Attendance of classes is mandatory to successfully pass this course. Classes will be offered at the Nyenrode campus in Breukelen.

This module is part of the Lead pillar of the RBA program. Participation in the peer-to-peer intervision cycle and presentation of a personal leadership case during enrollment in the Lead pillar is mandatory for participants in the full RBA program.

Classes & info

Dates

Friday, May 12, 2023	10.00 – 21.00
Friday, May 26, 2023	10.00 – 17.00

Date(s) of the peer-to-peer intervision sessions are planned by the intervision groups.

Lecturers

Prof.dr. Alfred Slager; drs. Thijs Jochems;
Peter Robertson MD; drs. Peter Strikwerda,
ir. Paul de Ruijter

Registration & admission

If you would like to apply for this module or the complete RBA program, a short motivation letter and resume are requested. Admission will be based upon your pre-education and the level of relevant work experience.

Please send your application to:
annemarie.munnik@cfasociety.nl

Designed for you?

Ideally you are a mid to senior career professional. Typically, you work as:

- Investment manager
- Portfolio manager
- Risk manager
- Fiduciary manager
- Client manager in a similar position

Colophon

This is a publication of
CFA Society Netherlands
Professor J.H. Bavincklaan 7
1183 AT Amstelveen
The Netherlands
+31 (0)20 299 6590
info@cfasociety.nl

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