Module
Advanced Asset
Allocation

In collaboration with
VU Amsterdam

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CFA Society Netherlands

About this module ?

This module gives participants the knowledge and insight in inputs and techniques for asset allocation that are used or advised in the Dutch practice. Participants will be able to construct a balanced portfolio themselves and/or evaluate the process and outcome of investment portfolios constructed by others.

Content

After identifying the client's profile, the asset allocation is the next step in the investment process. Usually (strategic) asset allocation is considered the most important step in the investment process. Participants will learn how long run economic assumptions are made in the Dutch practice. This module will also add knowledge and insight into the more advanced asset allocation techniques, especially how you can make an asset allocation based on factors.

Learning objectives

- Participants will gain insight into the ways long run economic assumptions (expected returns, risks) are made in practice and insight into the most common types of both fundamental macro factors and investment style factors across asset classes, the justification of their existence and their return-risk characteristics.
- Participants will acquire the knowledge and understanding of the (traditional) techniques to make a portfolio (strategic asset allocation) and be able to apply techniques such as mean-variance, all-weather and Black & Litterman.
- Participants will be able to apply factor investing in real-life investment asset allocation and learn how to enhance diversification, monitor risks, and tilt portfolio exposures.

Topics

- Long run economic assumptions (expected returns, risks and correlation) and scenarios
- Mean-variance, risk parity and market-portfolio techniques
- Factor investing to enhance risk-return characteristics
- Fundamental macro factors and investment style factors across asset classes

Study load & Format

The module will require 10 weeks of 10-12 hours of study load, including classes. This will vary according to your pre-education and work experience.

You are expected to attend in-class lectures at VU Amsterdam, which are supported by pre-readings and pre-assignments.

A variety of teaching styles, such as lecturing, guest lecturing, individual homework and assignments, group assignments, case studies, group presentations and essay writing will be used.

Designed for you?

Ideally you are a mid to senior career professional. Typically you work as:

- investment manager
- portfolio manager
- risk manager
- investment administrator
- investment advisor
- fiduciary manager
- client manager
- analyst
- researcher

Participants could also work in a capacity of trustee, work for a regulatory authority or hold a supervisory position

Classes & Lecturers

Monday August 31, 2023 from 19.30 to 20.30
Online introduction

Monday September 4, 2023 from 15:00 to 21:00
Application of basic techniques by Tom Steenkamp

Monday September 18, 2023 from 15:00 to 21:00
Factor investing in asset allocation: overview by Philip Stork and Joop Huij

Monday October 2, 2023 from 15:00 to 21:00
Fundamental factors and applications in asset allocation by Philip Stork and Bart Kuijpers

Monday October 16, 2023 from 15:00 to 21:00
How are long run economic assumptions and scenarios made by Han de Jong

Monday October 30, 2023
Deadline Assignment

Registration & admission

If you would like to apply for this module or the complete RBA program, a short motivation letter and resume are requested. Admission will be based upon your pre-education and the level of relevant work experience.

Please send your application to:
annemarie.munnik@cfasociety.nl