



Module II

Growing your investment leadership

In collaboration with
Nyenrode Business University

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CFA Society VBA Netherlands

Why this module ?

In order to make an effective investment analysis and investment recommendation these must be accepted by your stakeholders. Demonstrating investment leadership will help you in guiding your stakeholders through the process of understanding your recommendation, accepting it and feeling comfortable with the results. This requires you to have a thorough grasp of what constitutes investment leadership. In this module we will focus on the essential building blocks of investment leadership, providing you with a solid foundation to become a true investment leader.

About this module

This module focusses around five building blocks of investment leadership. As investment professional you may transition from a highly regarded specialist to a trusted advisor. We discuss the ethics involved in being such an advisor. The second building block is change management. Leveraging knowledge and expertise in organizations requires being able to understand what leads to change and learning about how to use connective thinking. The next building block is about responsible leadership. Investment leadership comes with responsibilities. We investigate the concept of transactional analysis and how it helps you to become a responsible leader. The fourth building block revolves around your presentation: making sound investment recommendations and knowing how to present them the right way is important to be successful. We conclude this module with an introduction to strategic leadership. How to be an investment leader requires you to consider the bigger picture. This building block offers insightful perspectives on strategic leadership.

Learning objectives

- Awareness of the ethics involved in performing the role as investment leader and incorporating that awareness in your professional role
- Knowing how to leverage knowledge about change management
- How to apply transactional analysis in becoming a responsible leader
- Make a compelling presentation of your investment case
- Learning the main insights in strategic leadership

Study load & format

This module consists of two days that include interactive lectures and workshops. The time spent during these days is 16 hours. In addition, 8 hours of self-study, preparation, pre-reading etc. will be required, depending on pre-education, work experience and training/courses on this topic.

Attendance of classes is mandatory to successfully pass this course. Classes will be offered at the Nyenrode campus in Breukelen.

Participation in the peer-to-peer intervision cycle and presentation of a personal leadership case during enrolment in the LEAD pillar of the RBA program is mandatory for participants in the full RBA program.

Classes & info

Dates

Friday, March 10, 2023	10:00-21:00
Friday, March 31, 2023	10:00-17:00

Lecturers

- prof. dr. Ronald Jeurissen
- prof. dr. Jeff Gaspersz
- prof. dr. Bob de Wit
- drs. Erik Maier
- dr. Gijs Meeusen

Registration & admission

If you would like to apply for this module or the complete RBA program, a short motivation letter and resume are requested. Admission will be based upon your pre-education and the level of relevant work experience.

Please send your application to:
annemarie.munnik@cfavba.nl

Designed for you?

Ideally you are a mid to senior career professional. Typically you work as:

- Investment manager
- Portfolio manager
- Risk manager
- Investment advisor
- Fiduciary manager
- Client manager in a similar position

Participants could also work in a capacity of trustee or hold a supervisory position.

Colophon

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