

NVP

Nederlandse Vereniging
van Participatiemaatschappijen

Venture & Growth Capital: The Netherlands in Europe

Felix Zwart

Director Research & Policy

Dutch Private Equity & Venture Capital Association (NVP)

May 2022

NVP – Dutch Private Equity and Venture Capital Association

Founded in 1984

Chair Annemarie Jorritsma (former deputy prime minister)

7 FTE, 9 people

105 members (40% VC, 55% PE, 5% FoF)

90 associated members

90% of the available PE & VC capital in NL

NVP activities:

- Lobby
- Research
- Training and professional standards
- Information for entrepreneurs, investors and press



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PRIVATE EQUITY BEAT

Dutch Private Equity Body Fights Politics with Politics

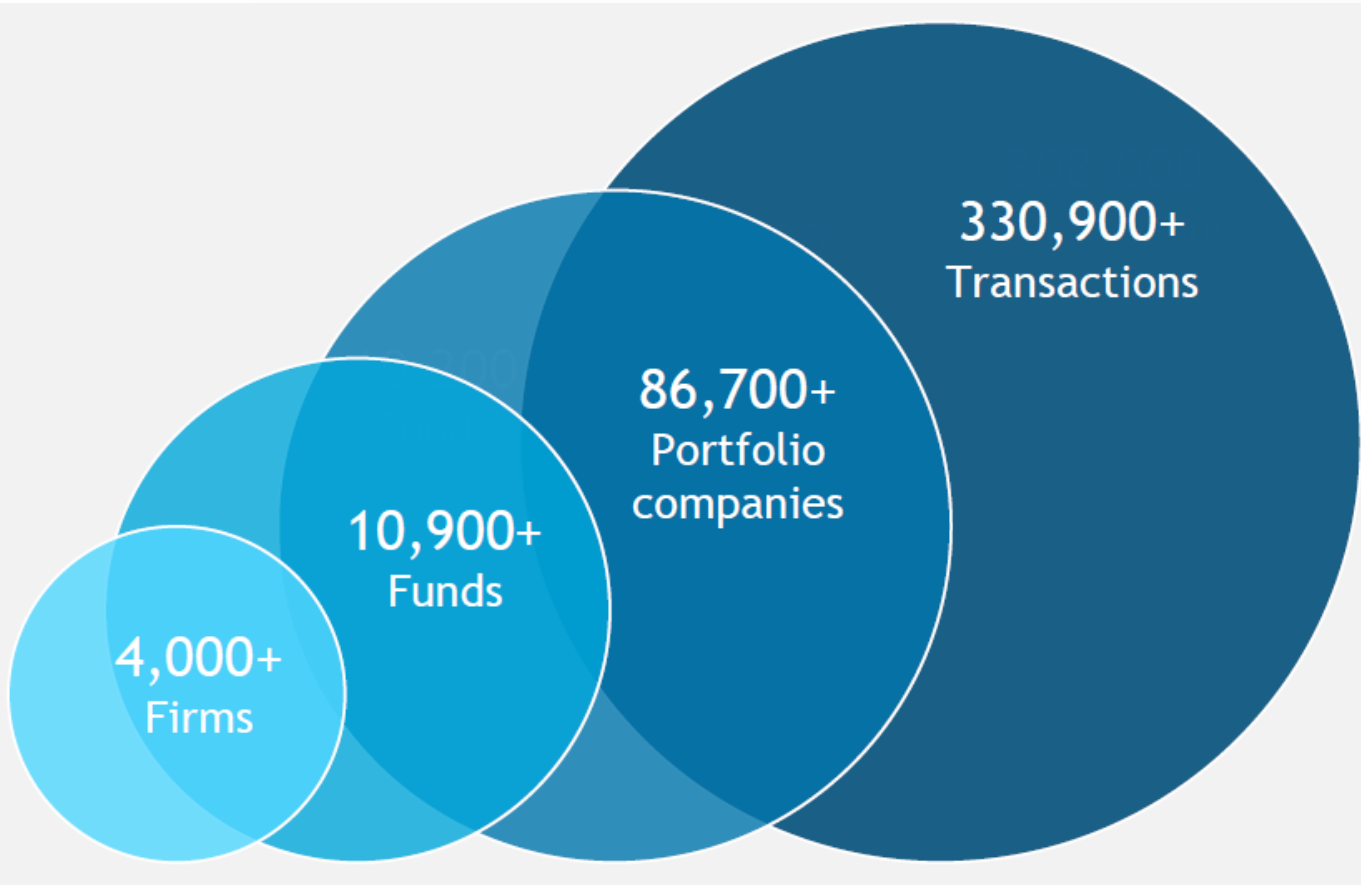
By [YOLANDA BOBELDIJK](#)

Sep 2, 2015 4:19 pm ET

0 COMMENTS

NVP, the trade body for private equity firms in the Netherlands, has named as chairwoman a former deputy prime minister whose political party is set to play a crucial role in deciding on new legislation impacting the industry.

European Data Cooperative



1,250+

fund managers across
Europe contributed to 2021
data collection effort

91%

of the €754bn in capital
under management in
Europe covered (as of end-2020)

European Data Cooperative



OVER ONS OVER PARTICIPATIEMAATSCHAPPIJEN VERANTWOORD INVESTEREN BELANGENBEHARTIGING **ONDERZOEK** NVP ACADEMY ZOEK

Onderzoek

Marktcijfers

Het onderzoek is opgesplitst in investeringen door participatiemaatschappijen, desinvesteringen (doorgaans verkopen) en nieuwe fondsen die geworven worden bij beleggers. Er worden soms meerdere investeringen per bedrijf gedaan. Bijvoorbeeld in venture capital is het erg gebruikelijk in een syndicaat te investeren. In private equity komen vervolginvesteringen voor. Vandaar het onderscheid tussen bedrijven en investeringen in enkele tabellen.

Informatie over de respons en methode van dataverzameling is te vinden onder [methodiek](#).

Achterliggende databestanden en oudere publicaties zijn te vinden in de sectie [archief](#).

Marktonderzoek 2021

Participatiemaatschappijen (private equity en venture capital) investeerden ondanks corona in 2021 volop in Nederlandse bedrijven en worven nieuwe fondsen. Dat laat het jaarlijkse marktonderzoek van de NVP in samenwerking met PwC en internationale partners zien.

- € 3,7 miljard geïnvesteerd in 111 buy-outs en groeiende bedrijven;
- € 4,3 miljard geïnvesteerd in 431 Nederlandse startups en scale-ups, een stijging van meer dan 150% met ook een aantal megatransacties;
- Participatiemaatschappijen haalden € 6,3 miljard aan nieuw kapitaal op bij beleggers.
- Exitmarkt met 243 bedrijven gedesinvesteerd op historisch hoogtepunt.

Ga direct naar alle cijfers over [investeren](#), [desinvesteringen](#), [fondsenwerving](#) of [Nederland in Europa](#).

- **MARKTCIJFERS**
 - INVESTERINGEN
 - DESINVESTERINGEN
 - FONDSENWERVING
 - METHODIEK
 - NEDERLAND IN EUROPA
 - ARCHIEF
- RENDEMENT
- MAATSCHAPPELIJK BELANG
- PARTICIPATIEOVERZICHT
- LITERATUUR

Employment 2020

9.9 million

4.3%

Employees worked in private equity backed European companies

of Europe's total 233 million workforce

Source: EDC / Eurostat / UK ONS

Employment by portfolio company stage



Jobs in Buyout stage companies

6,184,810

Jobs in Growth stage companies

2,702,234

Jobs in Venture stage companies

556,439

Others*

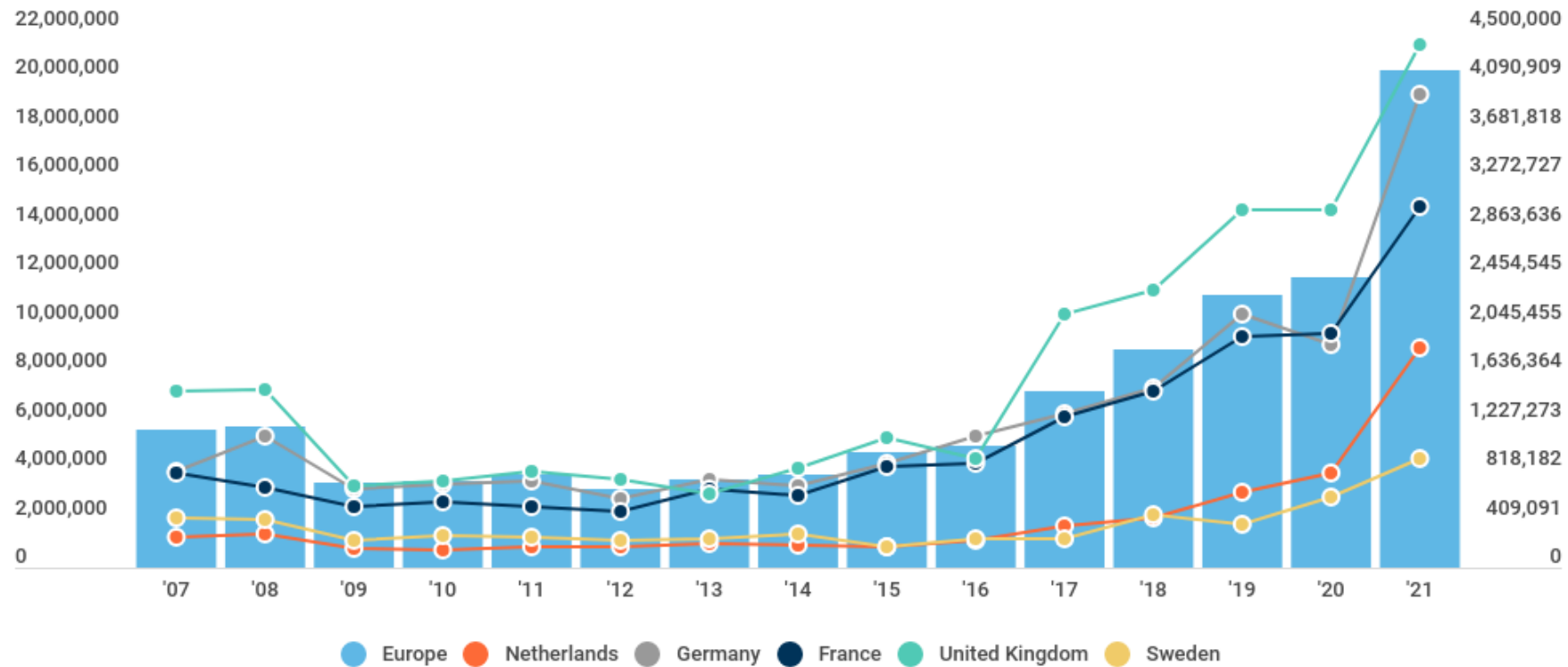
474,004

* Others includes Turnaround/Rescue and Replacement capital

2021 update

Investments venture capital*

'000 €



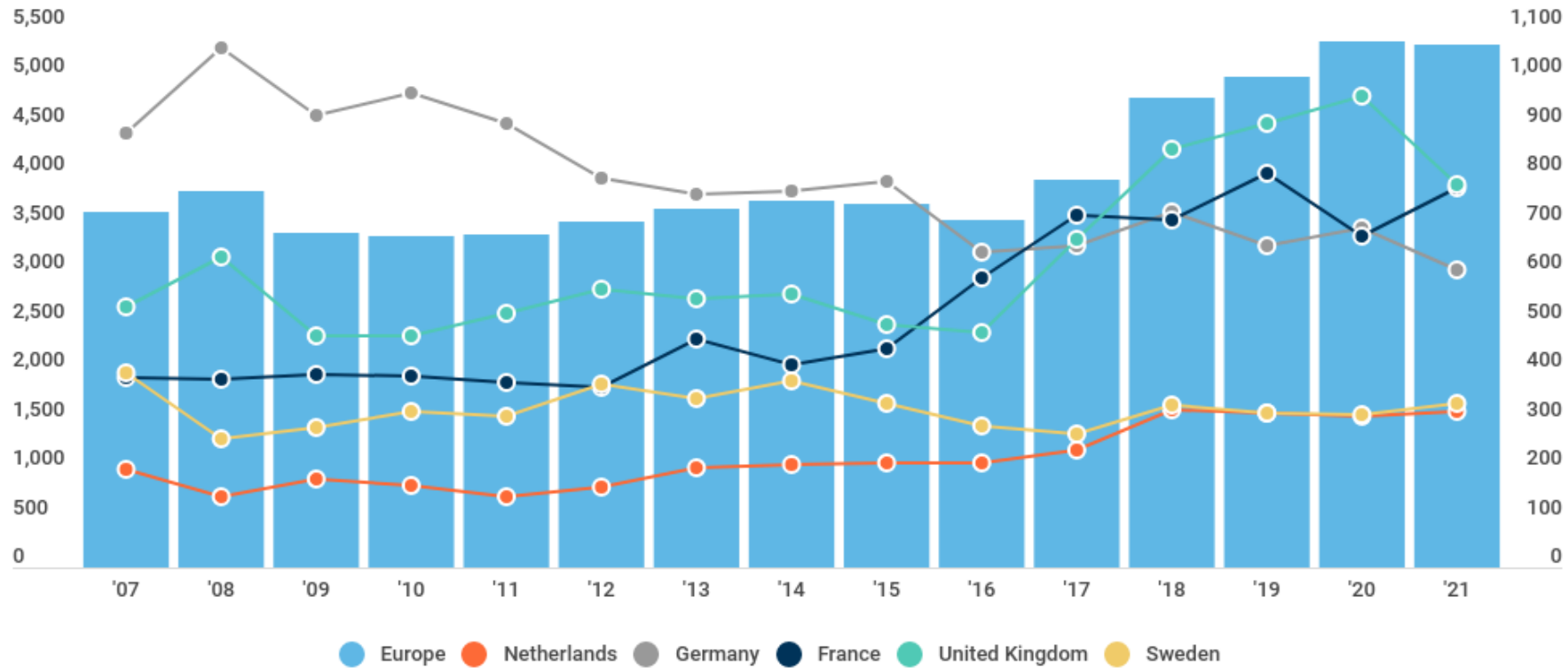
[Download data](#)

Source: European Data Cooperative (EDC)

* up until 'Series D'.

Investments venture capital*

companies



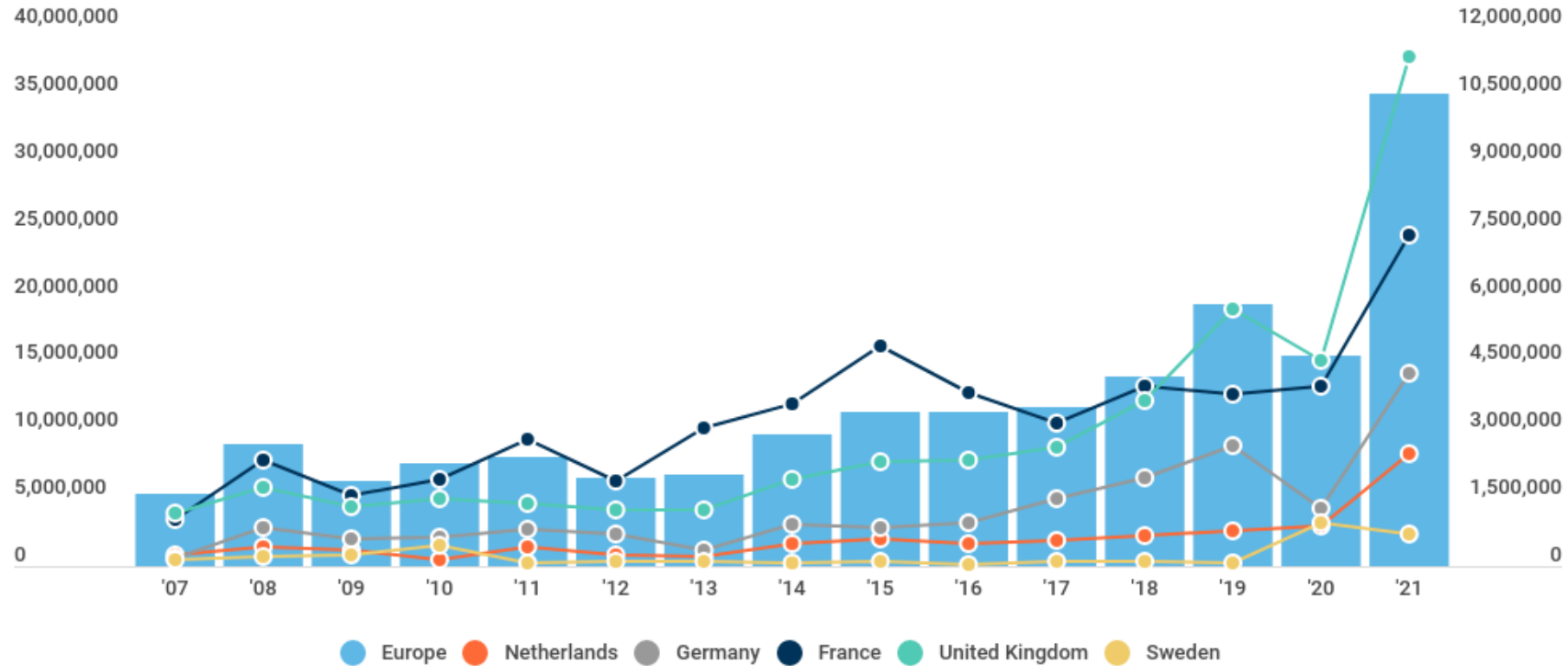
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* up until "Series D".

Investments growth capital*

'000 €



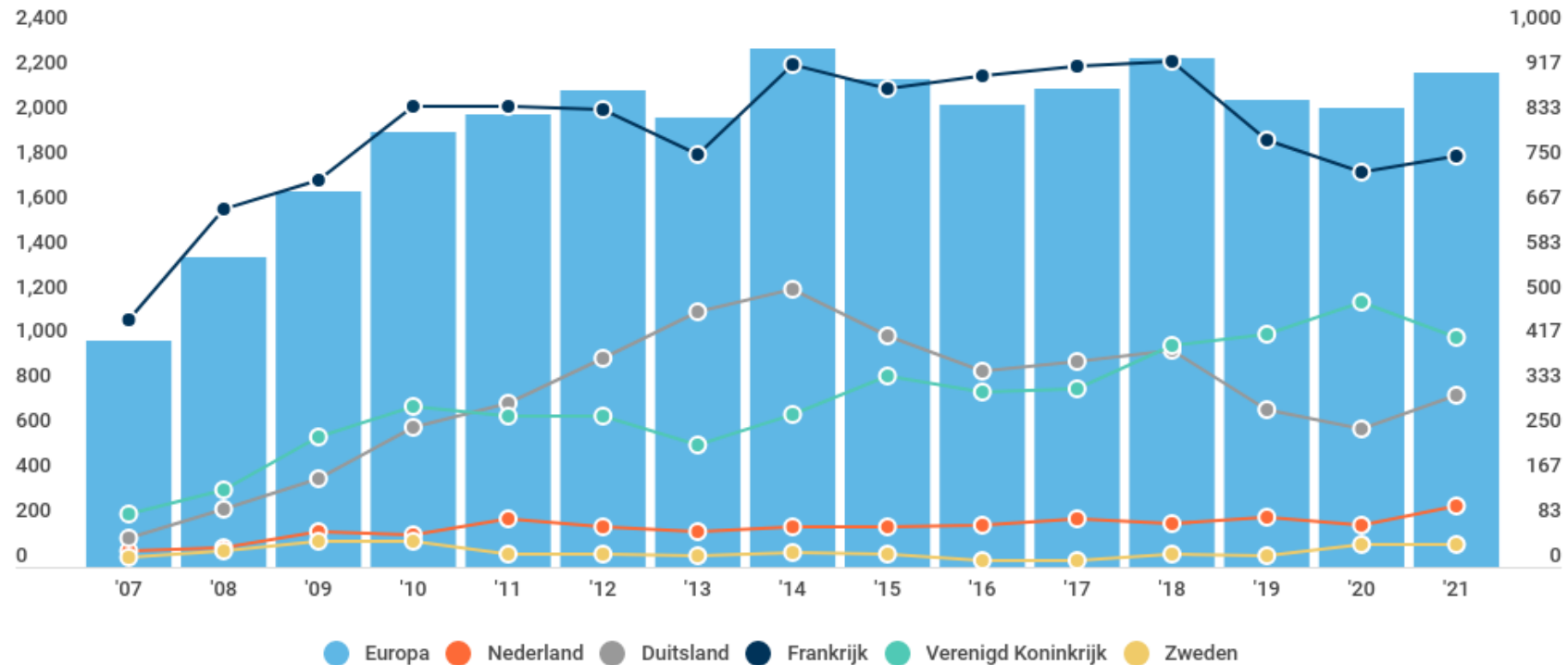
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Bron: European Data Cooperative (EDC)

* from 'Series D' and up.

Investments growth capital*

companies



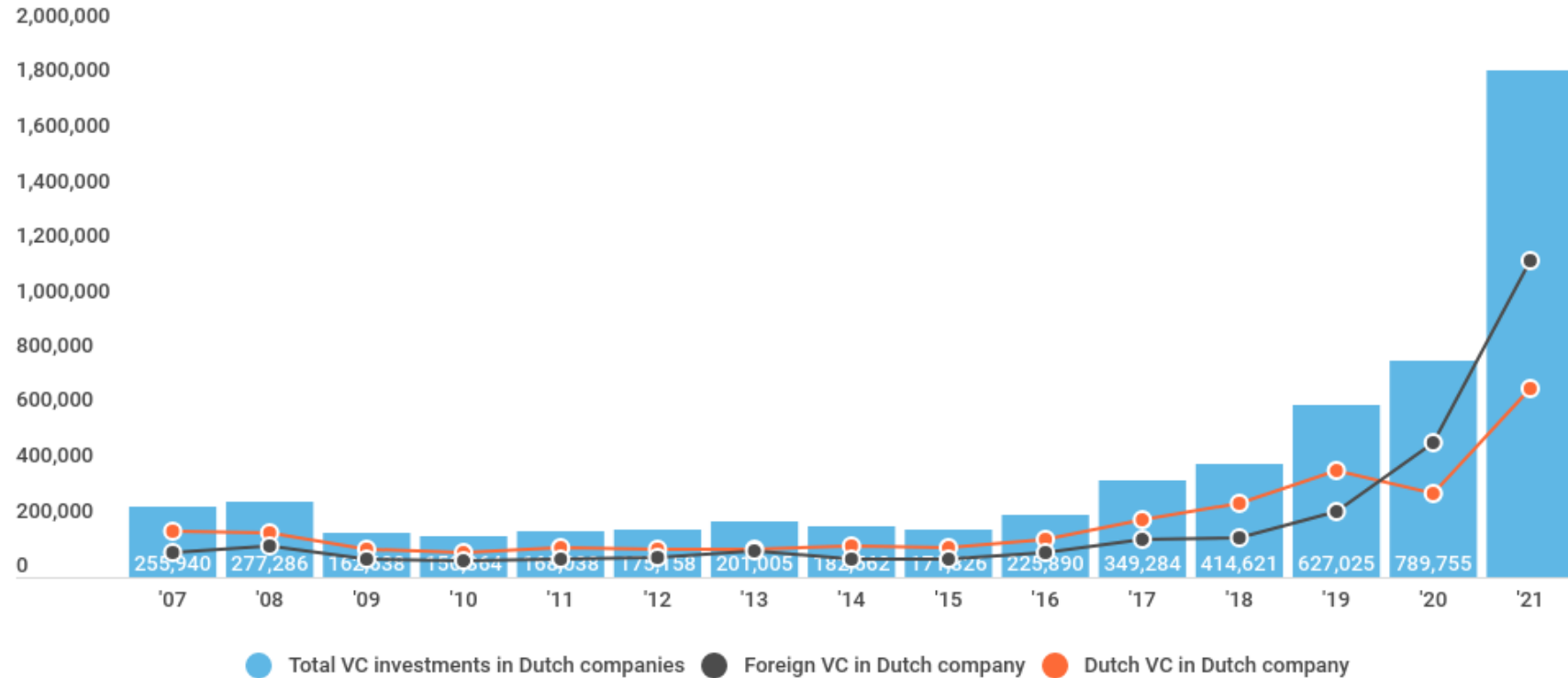
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Bron: European Data Cooperative (EDC)

* from 'Series D' and up.

Investments Dutch venture capital*

'000 €



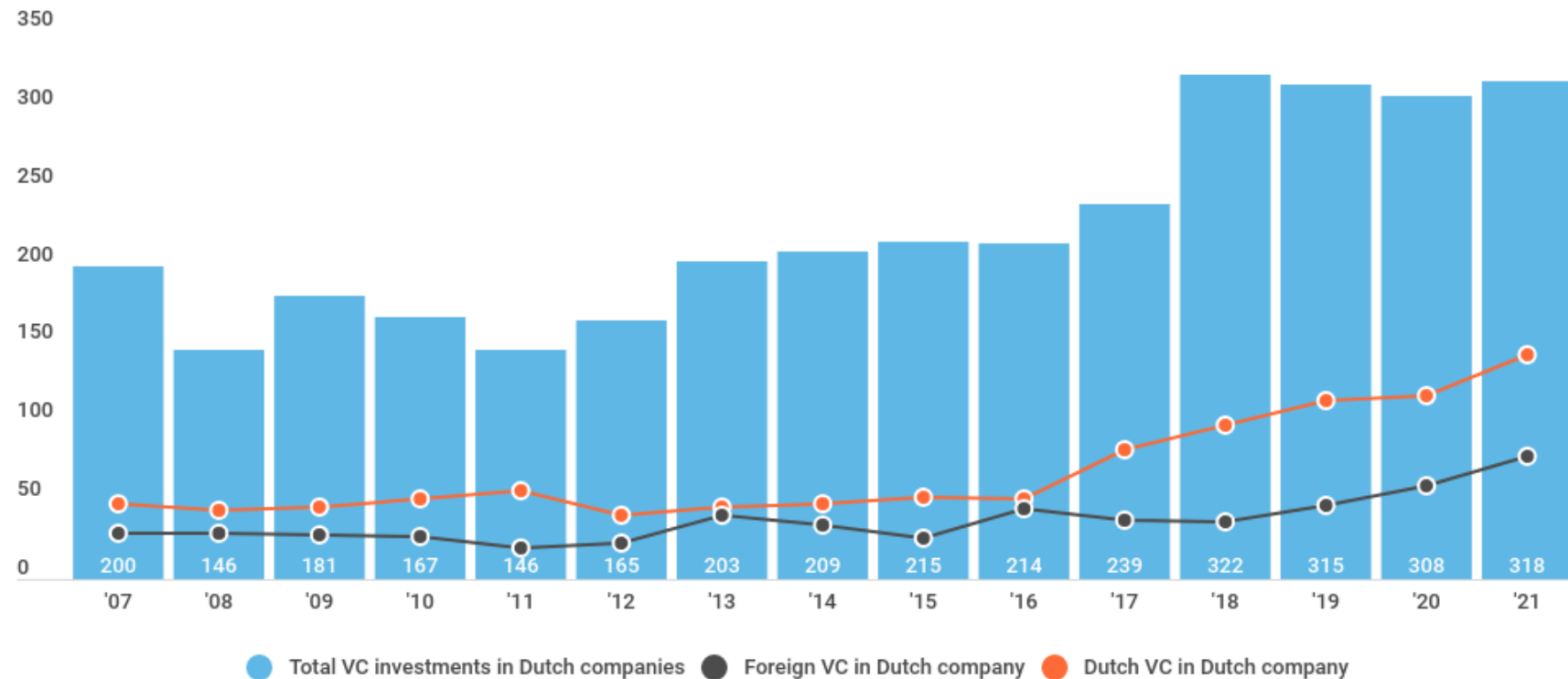
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* up until "Series D".

Investments Dutch venture capital*

companies



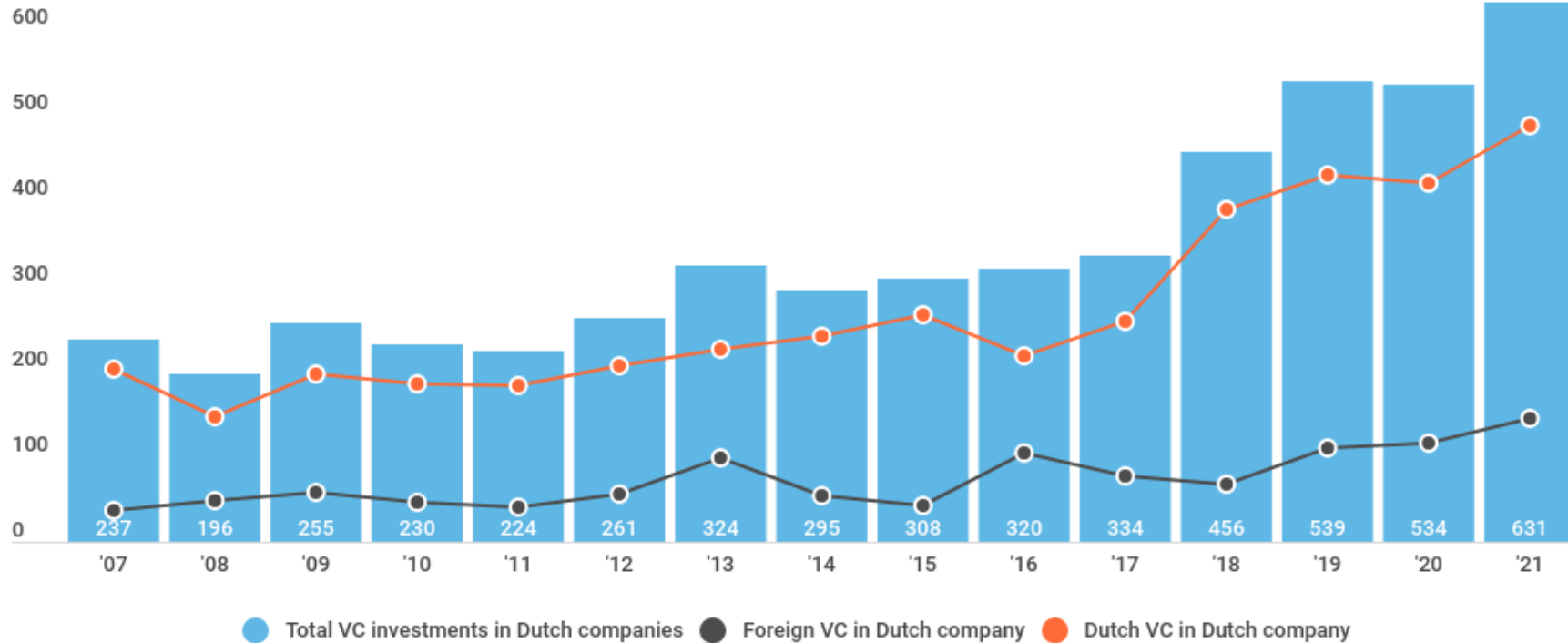
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*up until 'Series D'.

Investments Dutch venture capital*

investments



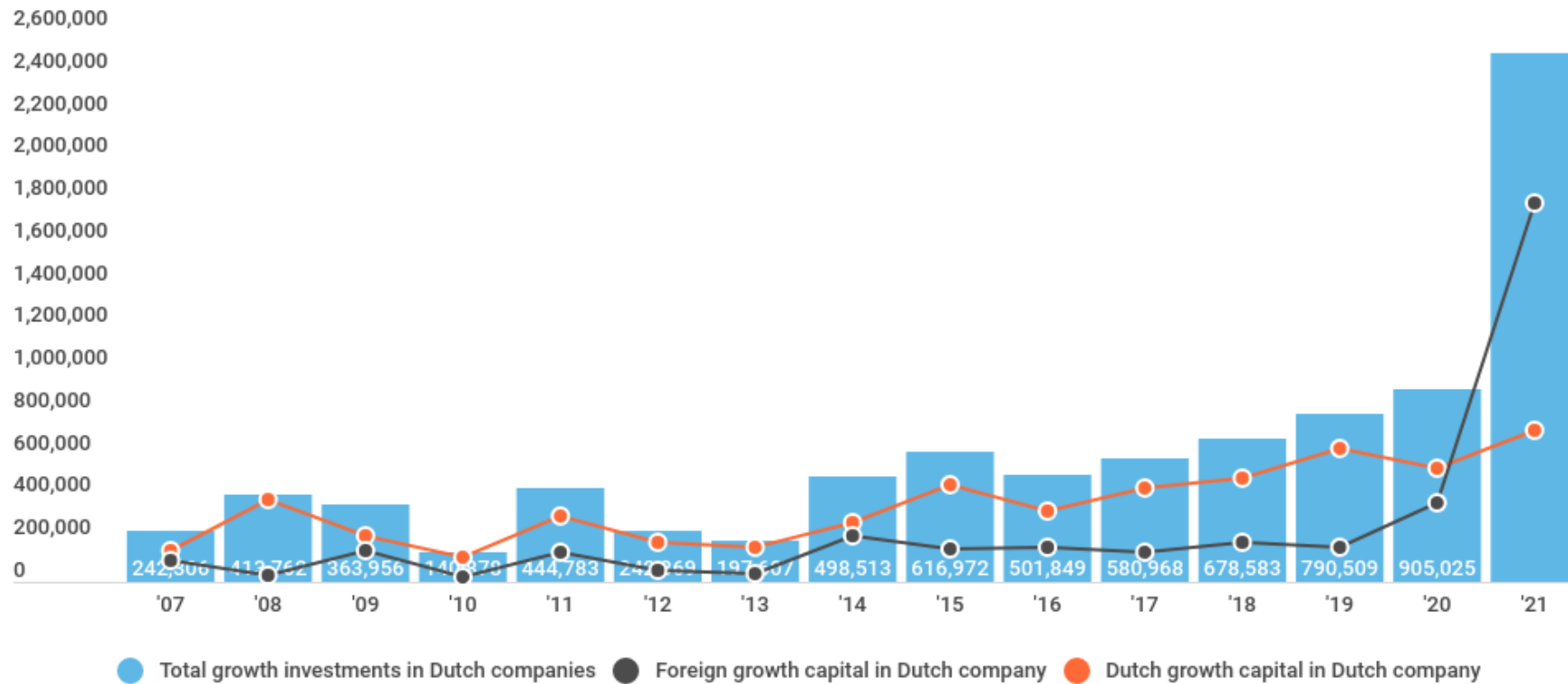
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* up until "Series D".

Investments Dutch growth capital*

'000 €



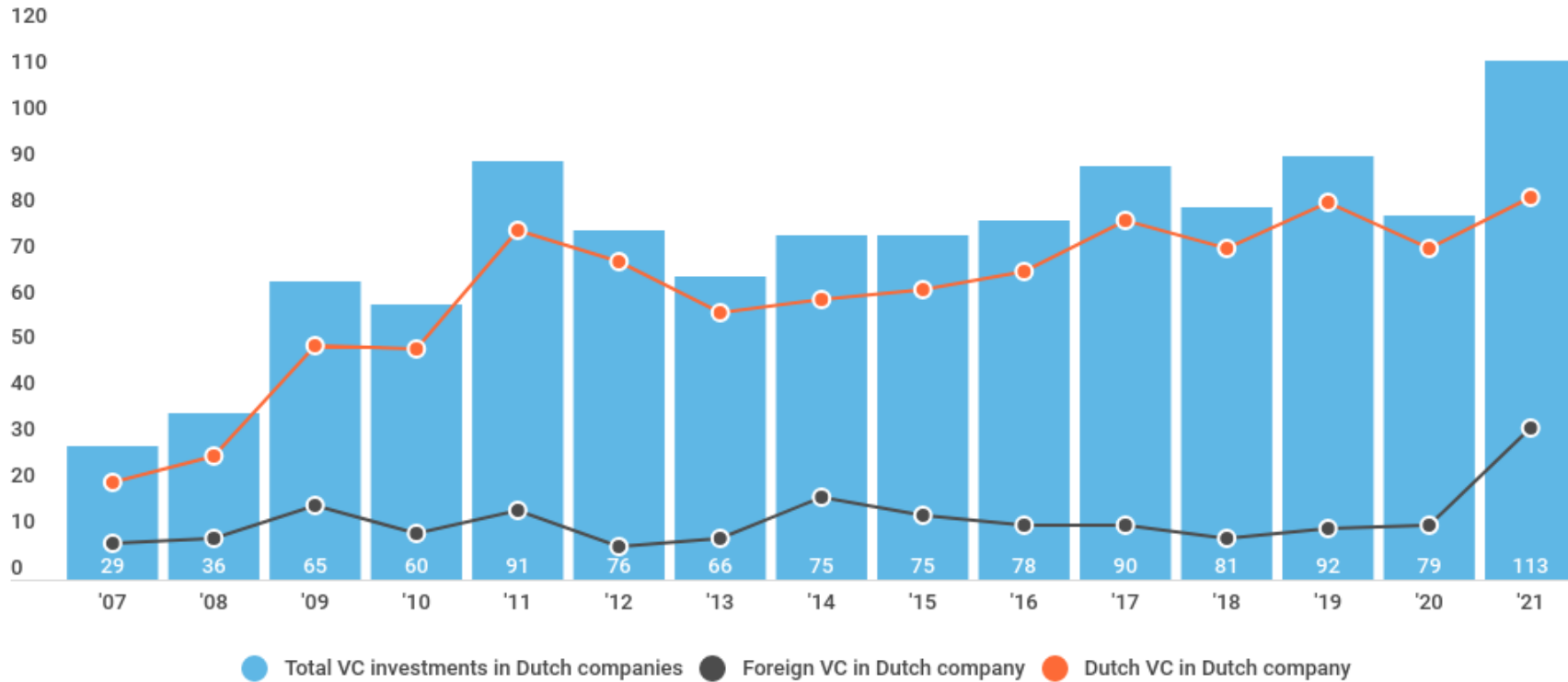
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* up until 'Series D'.

Investments Dutch growth capital*

companies



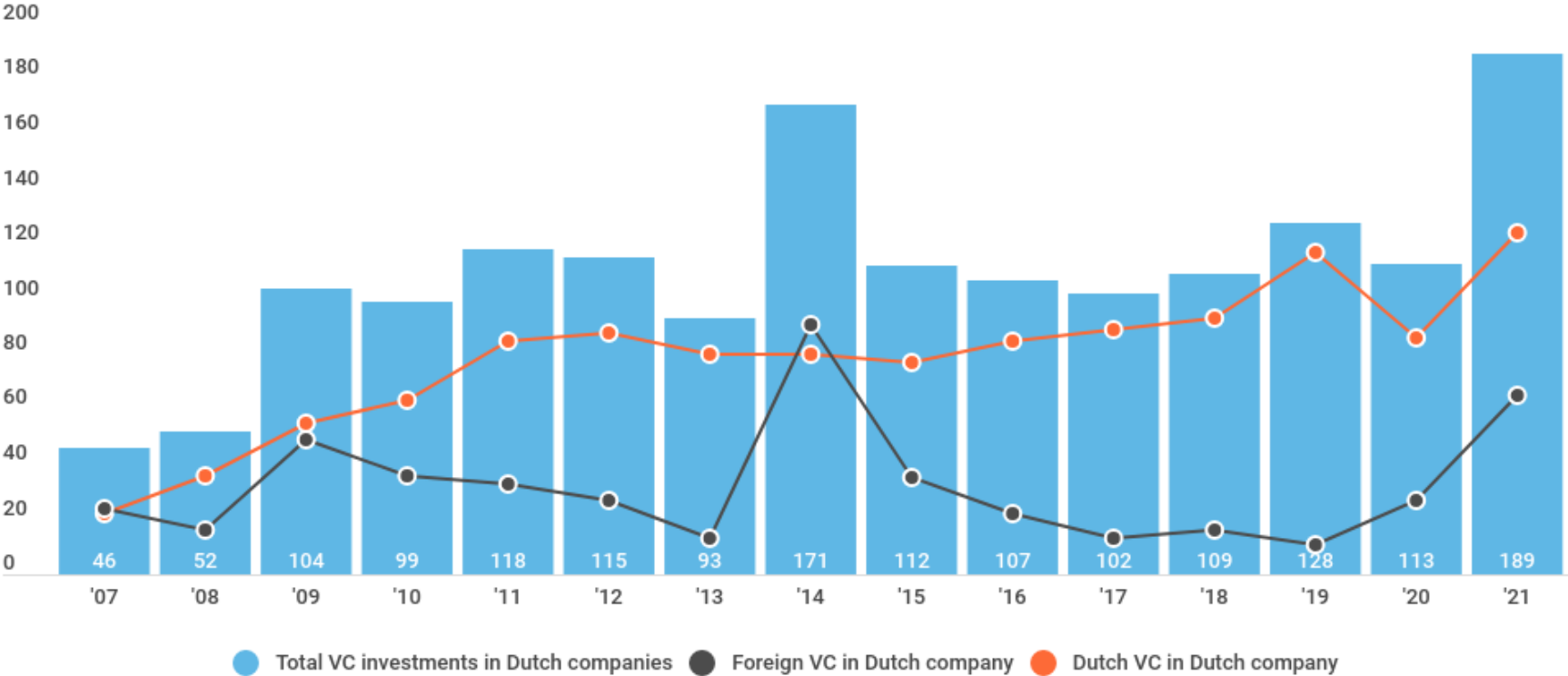
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* up until "Series D".

Investments Dutch growth capital*

investments



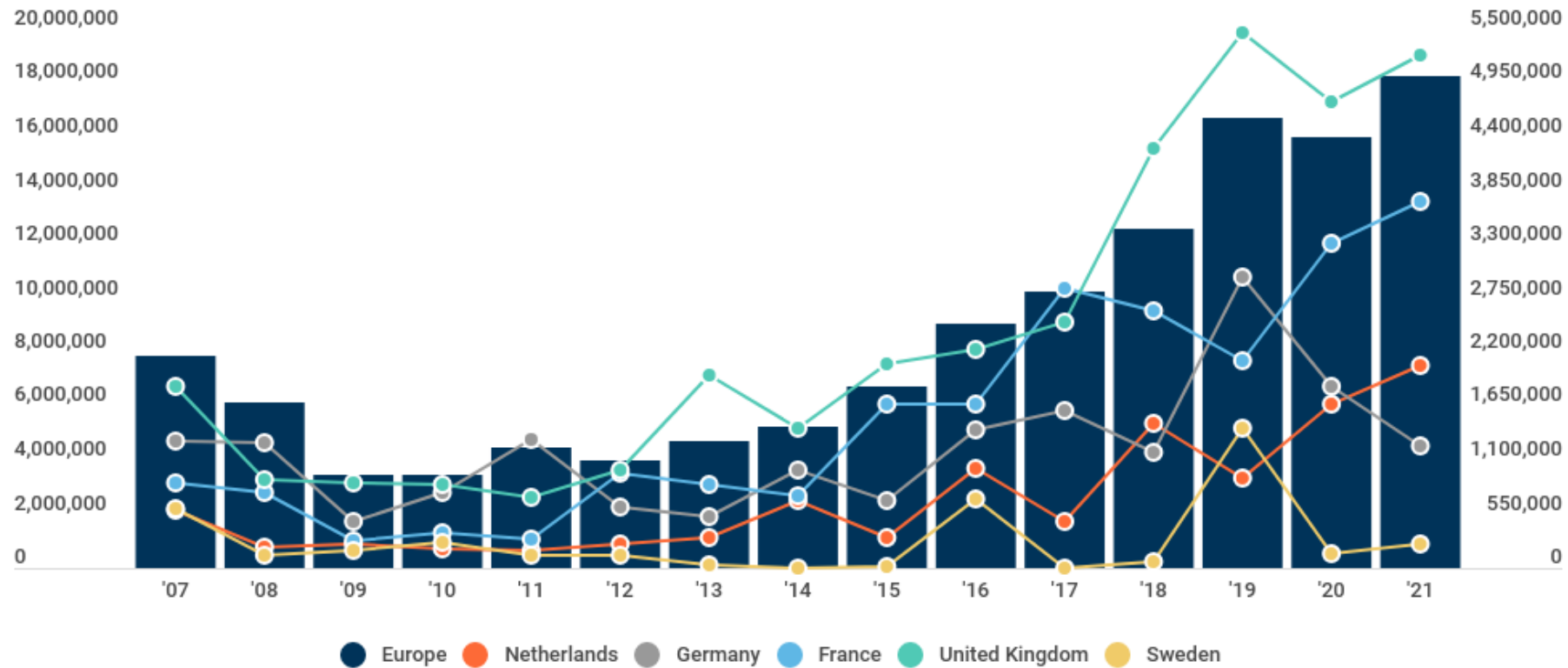
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Bron: European Data Cooperative (EDC)

* up until "Series D".

Fundraising venture capital*

'000 €



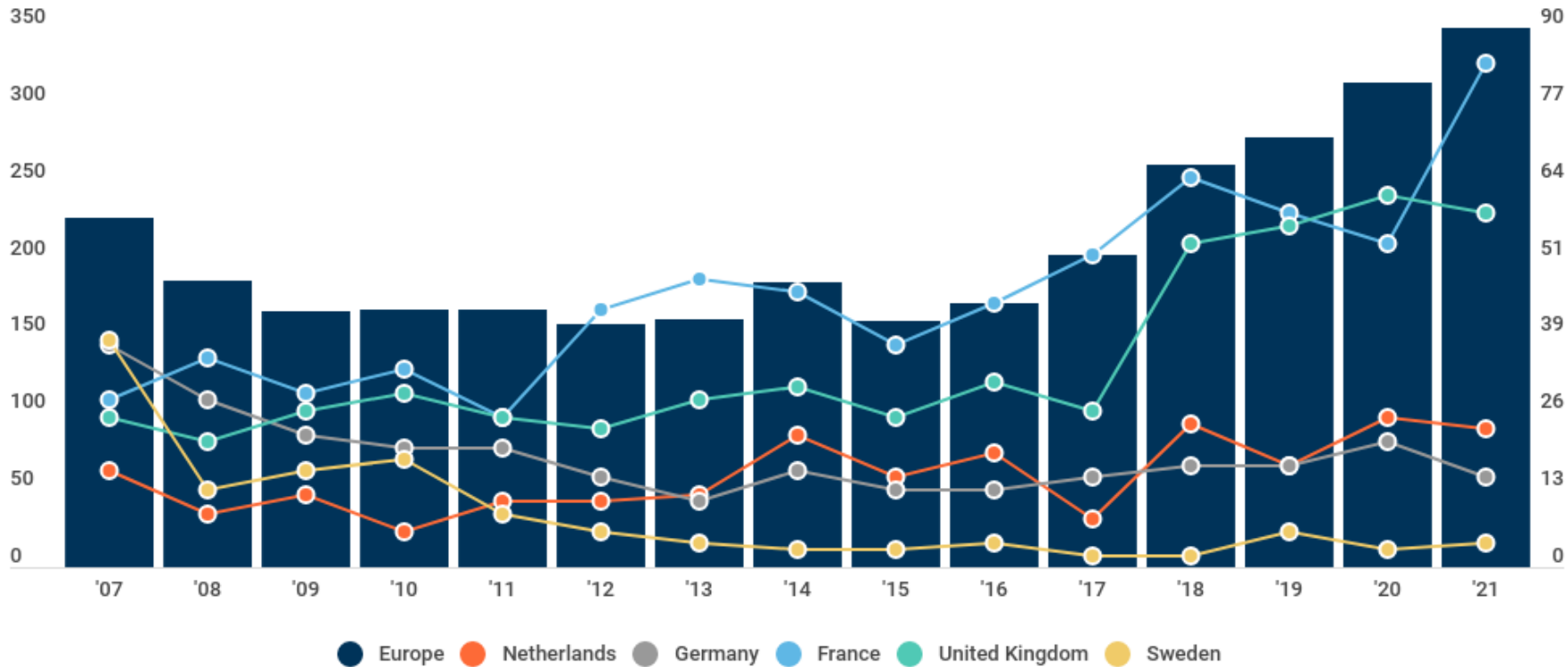
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Source: European Data Cooperative (EDC)

* up until 'Series D'.

Fundraising venture capital*

funds



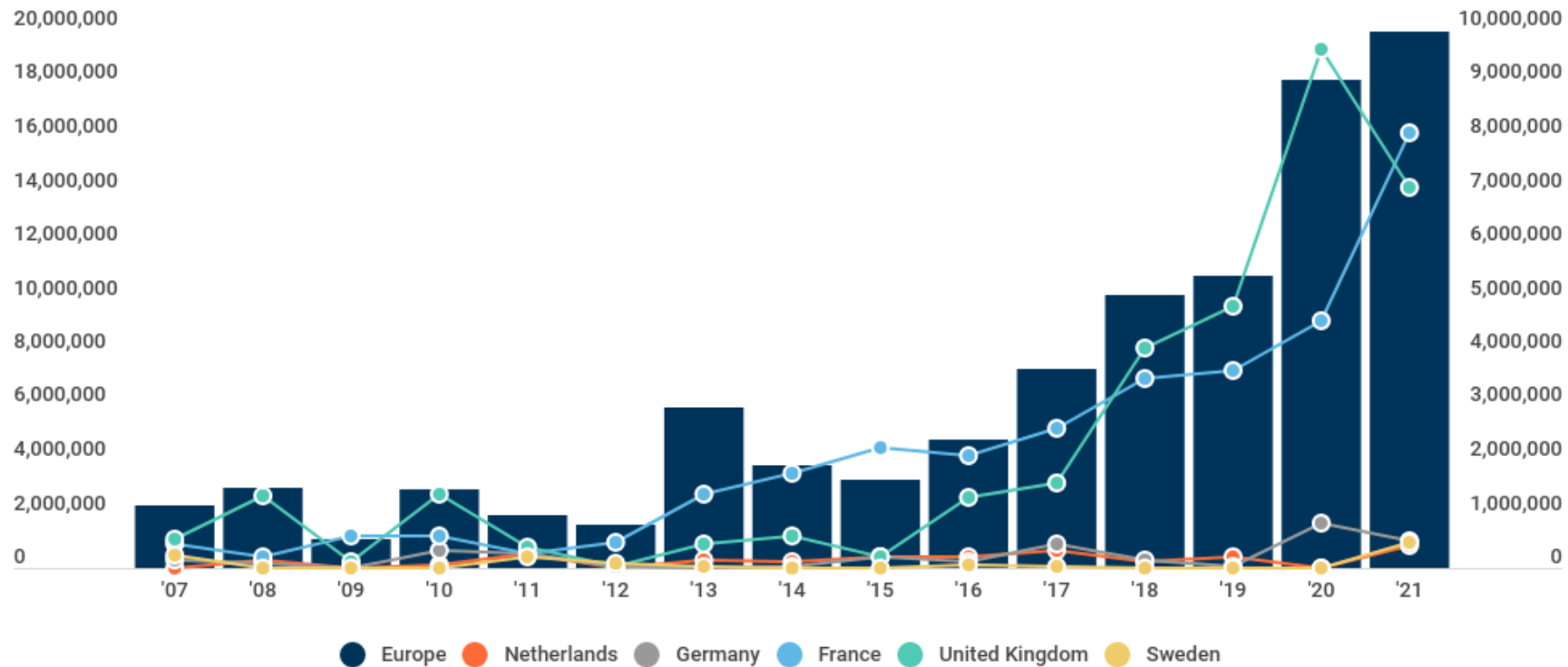
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* up until "Series D".

Fundraising growth capital*

'000 €



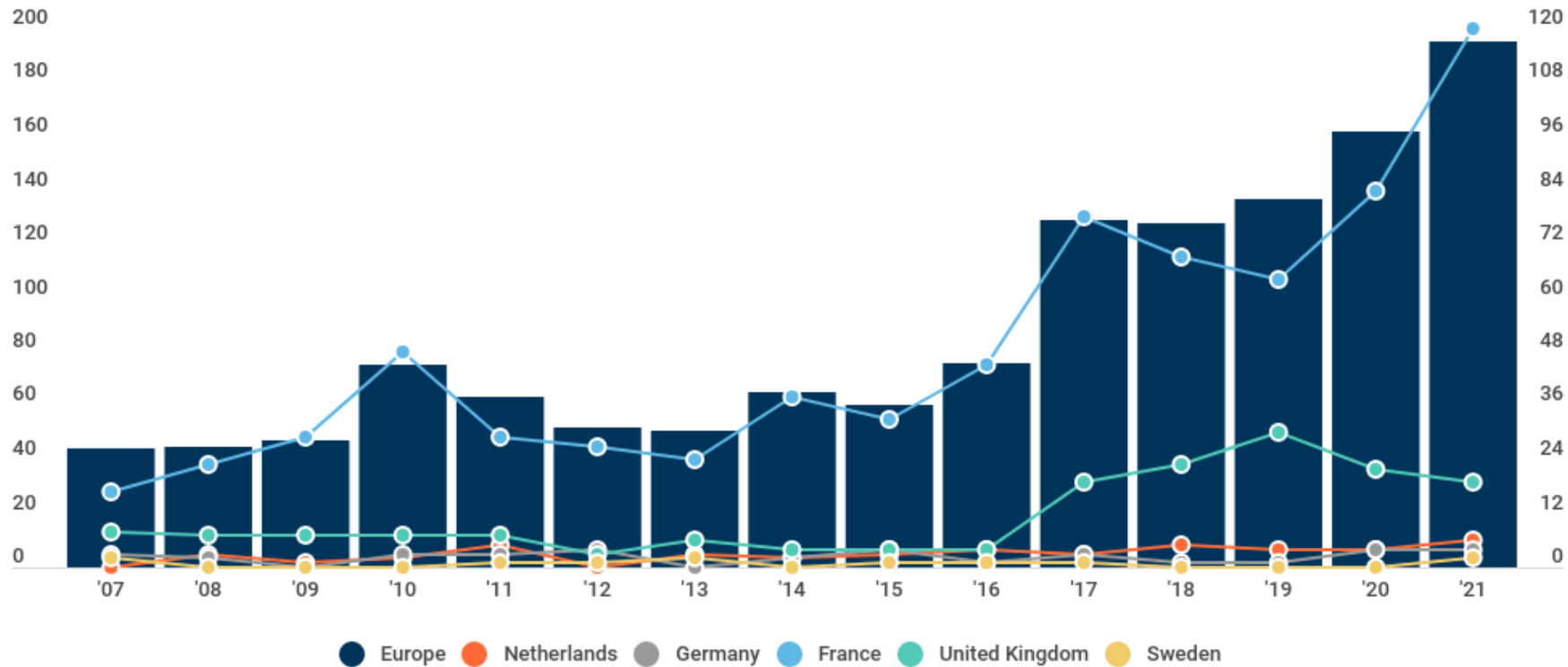
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* from 'Series D' and up.

Fundraising growth capital*

funds



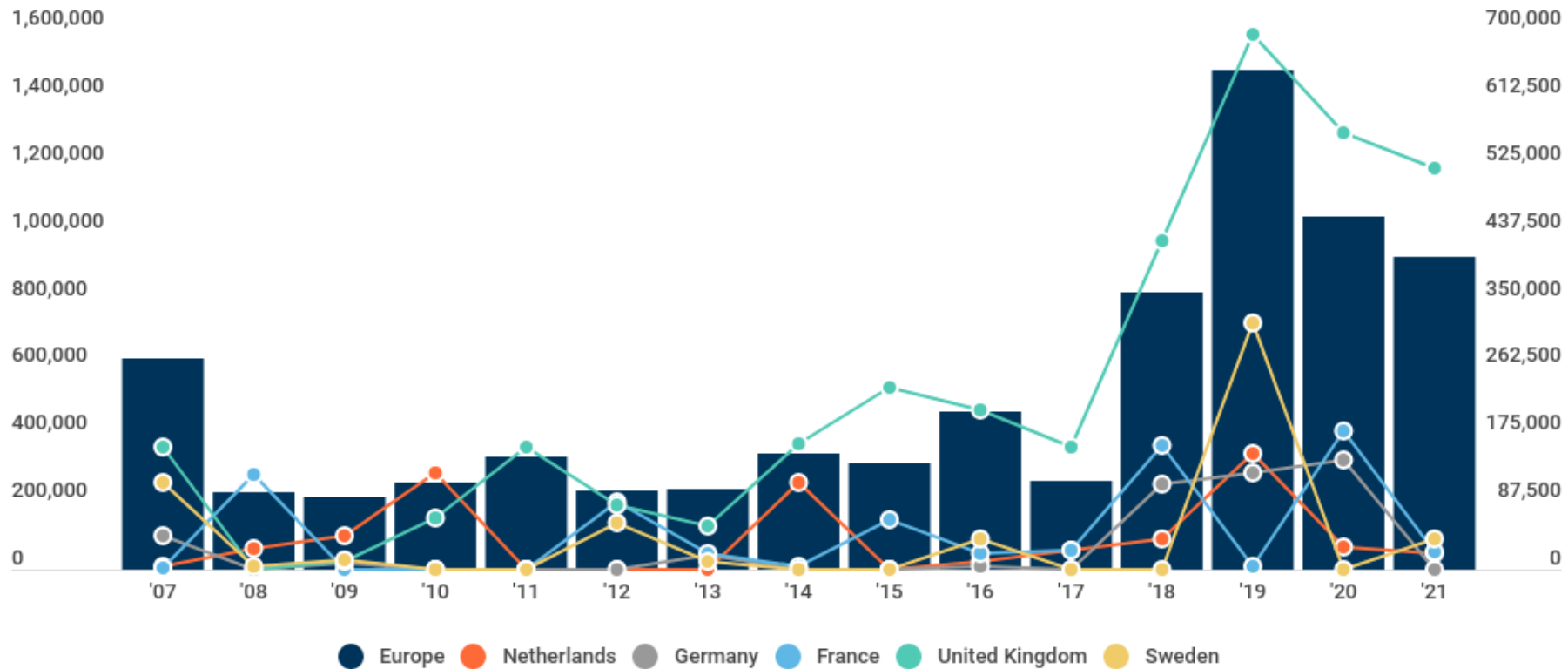
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Source: European Data Cooperative (EDC)

* from "Series D" and up.

Selection of sources of fundraising venture capital*

pension funds



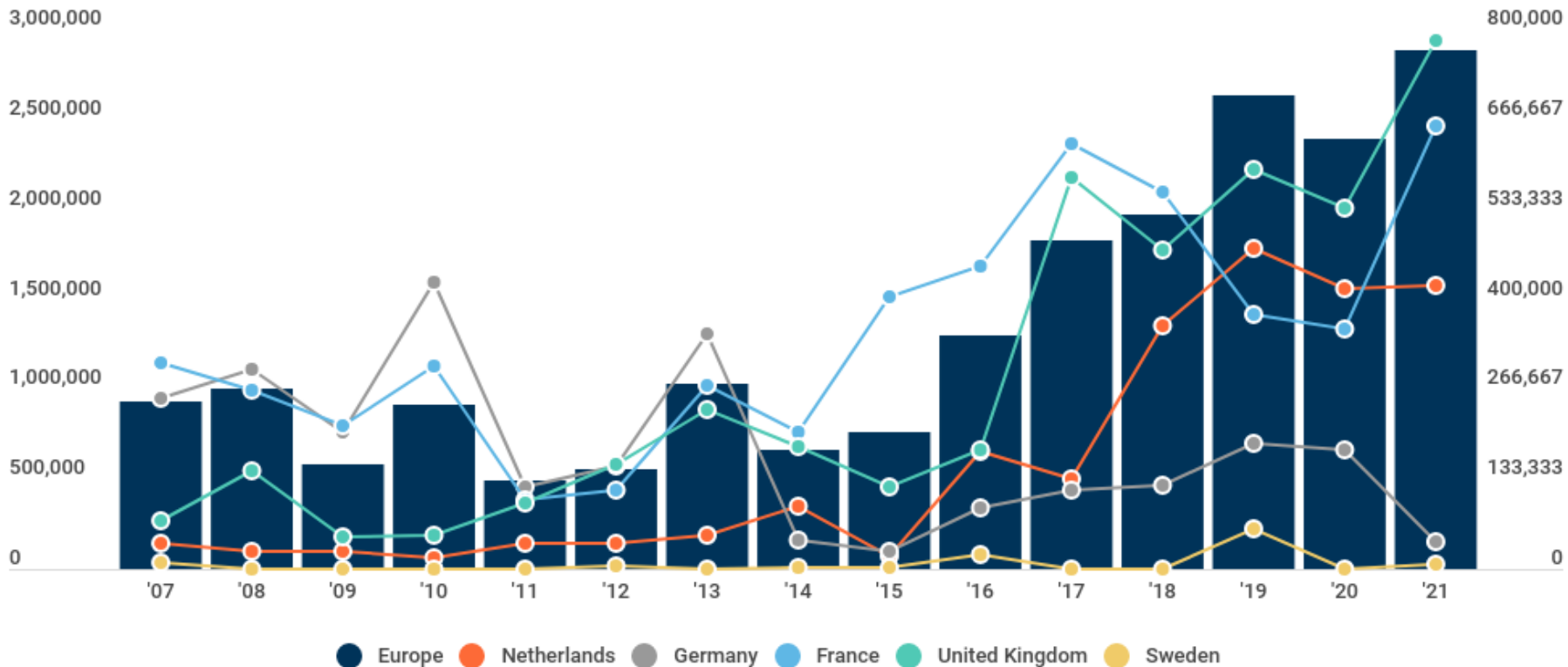
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Source: European Data Cooperative (EDC)

* up until 'Series D'.

Selection of sources of fundraising venture capital*

HNWI & family offices



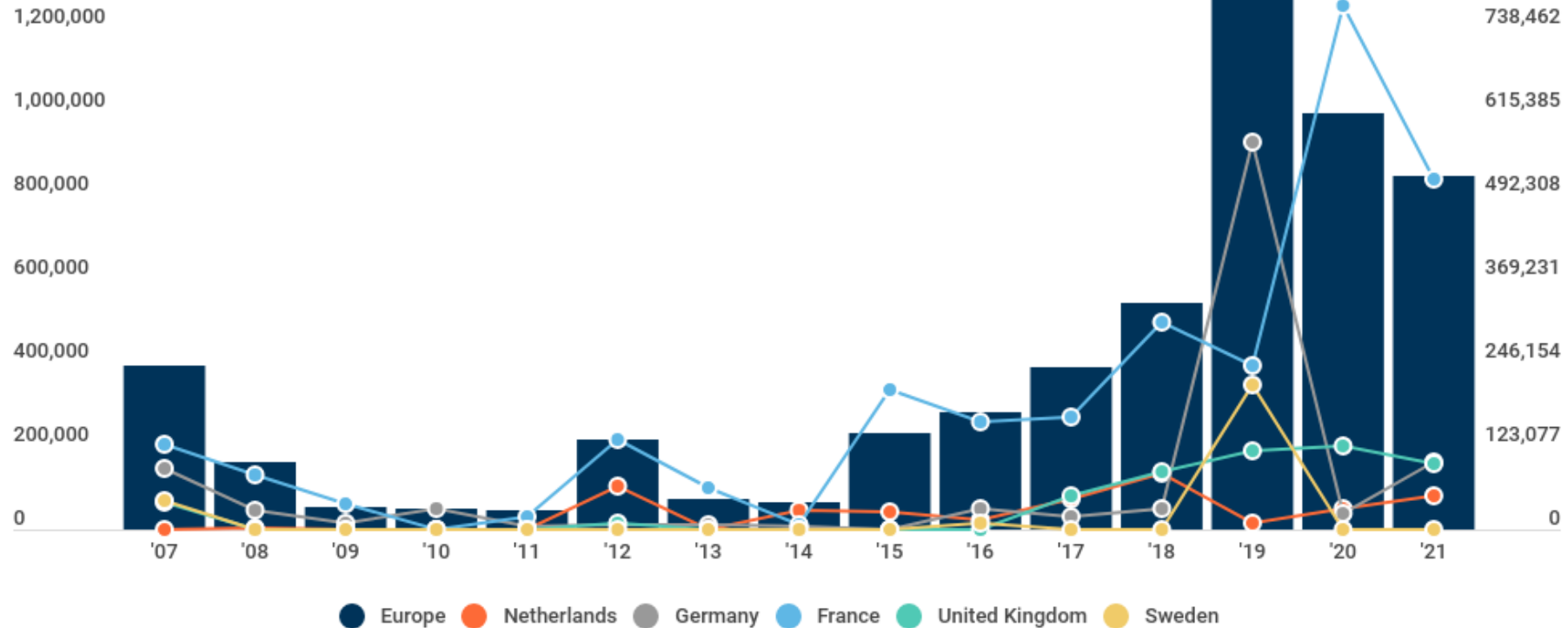
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Source: European Data Cooperative (EDC)

* up until 'Series D'.

Selection of sources of fundraising venture capital*

insurers



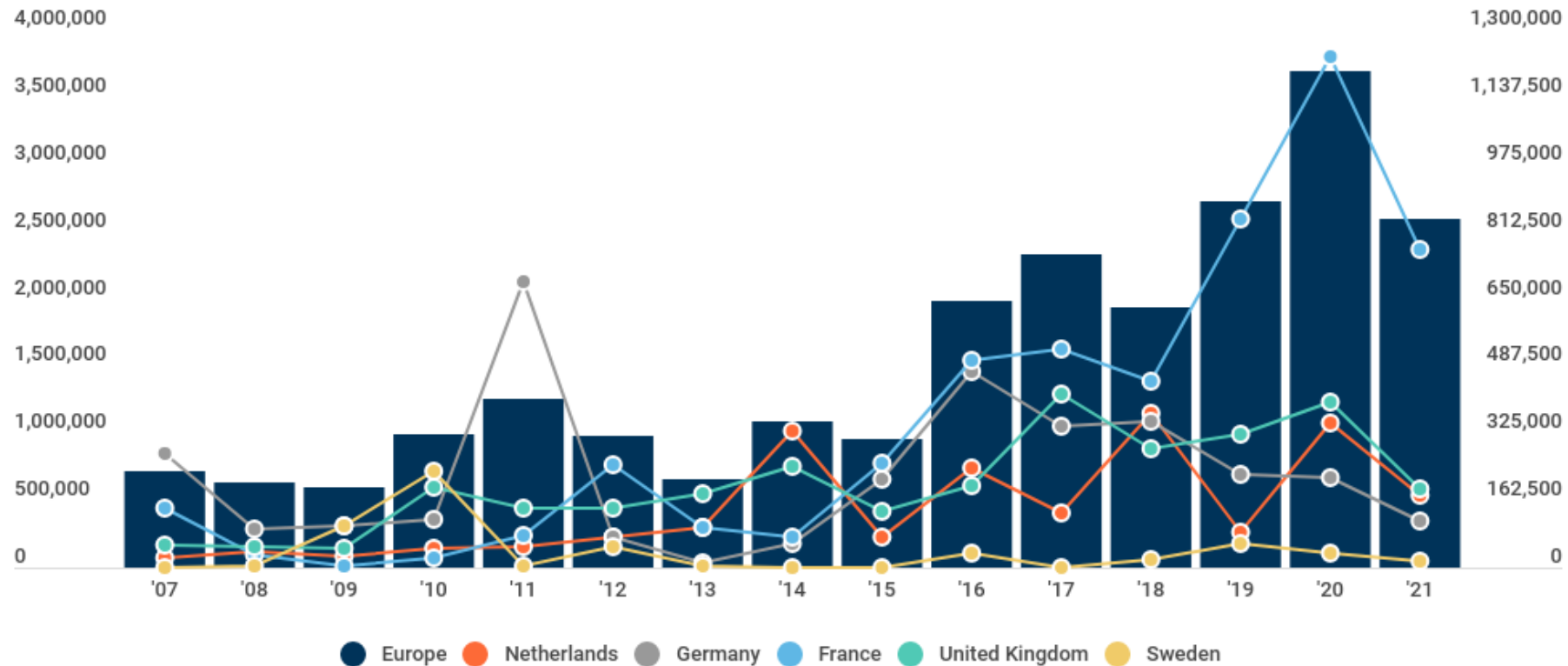
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Source: European Data Cooperative (EDC)

* up until 'Series D'.

Selection of sources of fundraising venture capital*

government



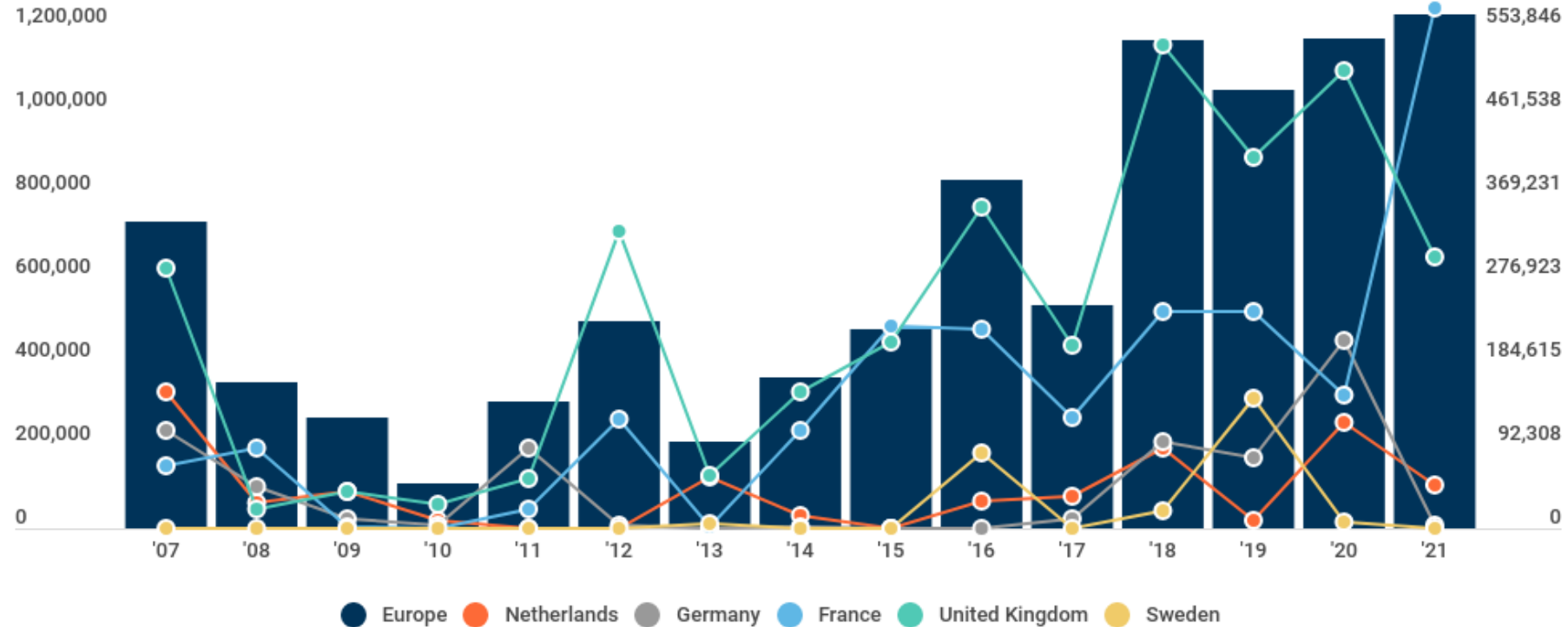
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Source: European Data Cooperative (EDC)

* up until "Series D".

Selection of sources of fundraising venture capital*

funds of funds



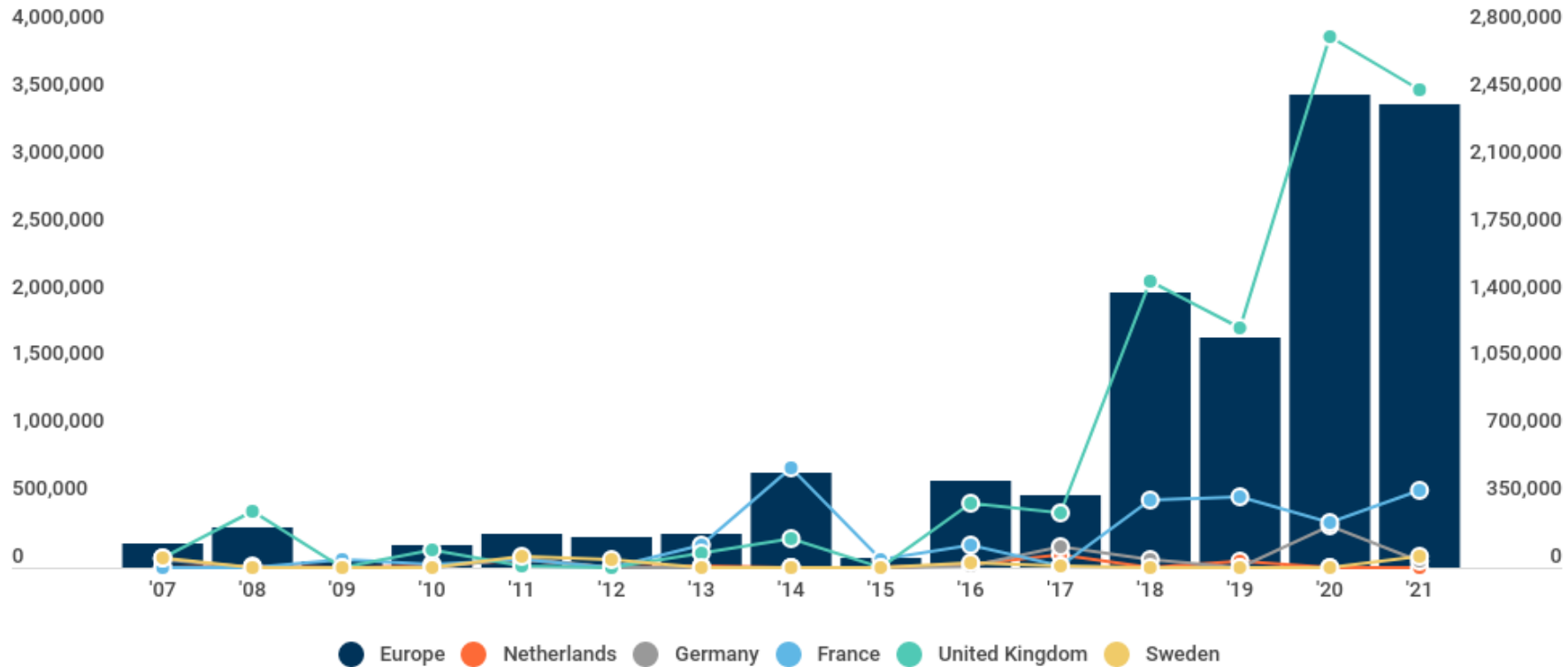
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Source: European Data Cooperative (EDC)

* up until 'Series D'.

Selection of sources of fundraising growth capital*

pension funds



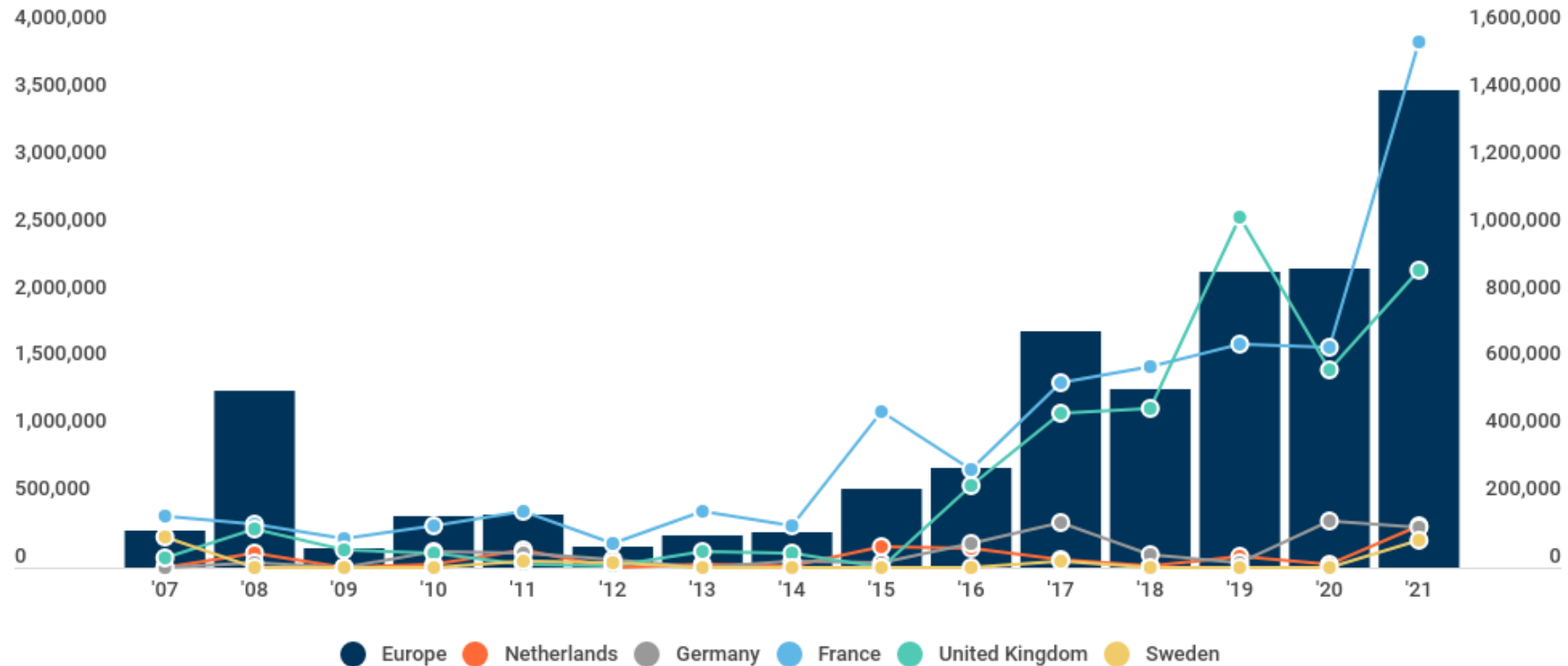
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Source: European Data Cooperative (EDC)

* "Series D" and up.

Selection of sources of fundraising growth capital*

HNWI & family offices



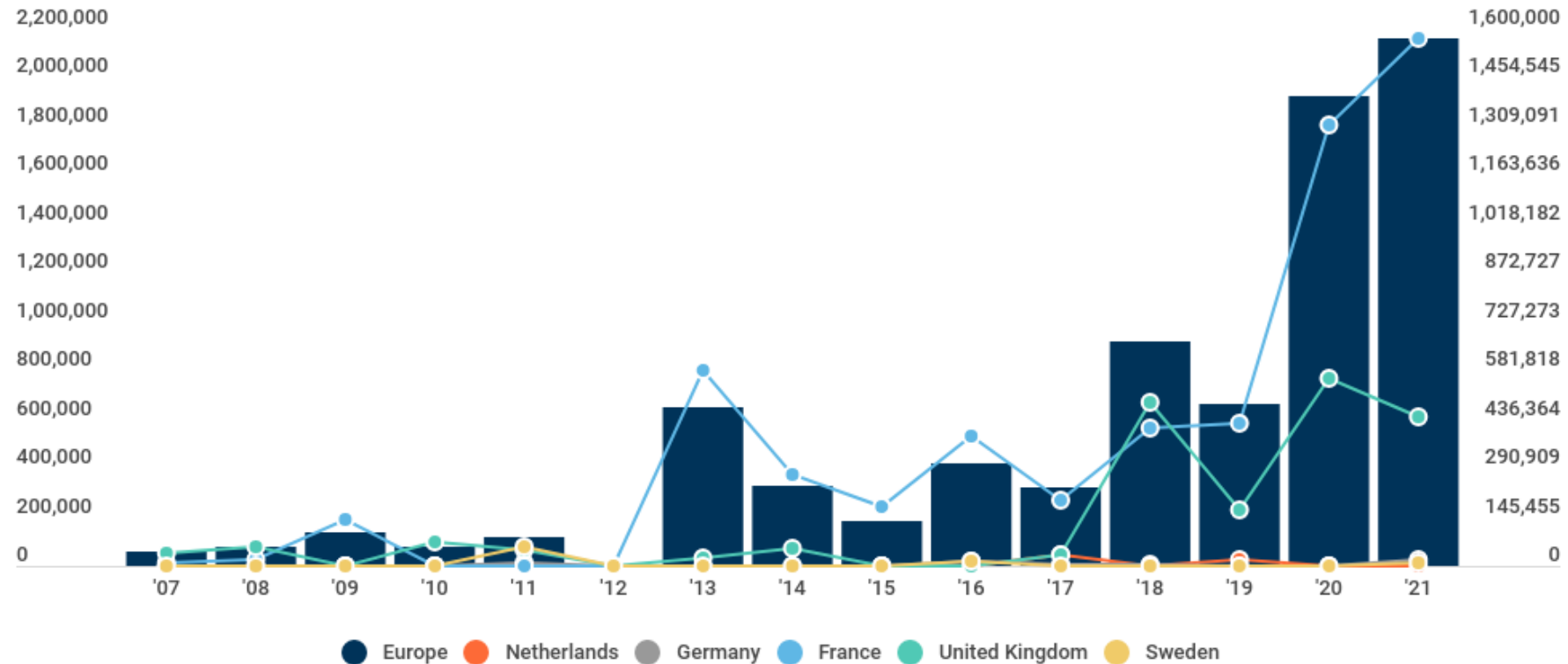
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*Series D' and up.

Selection of sources of fundraising growth capital*

insurers



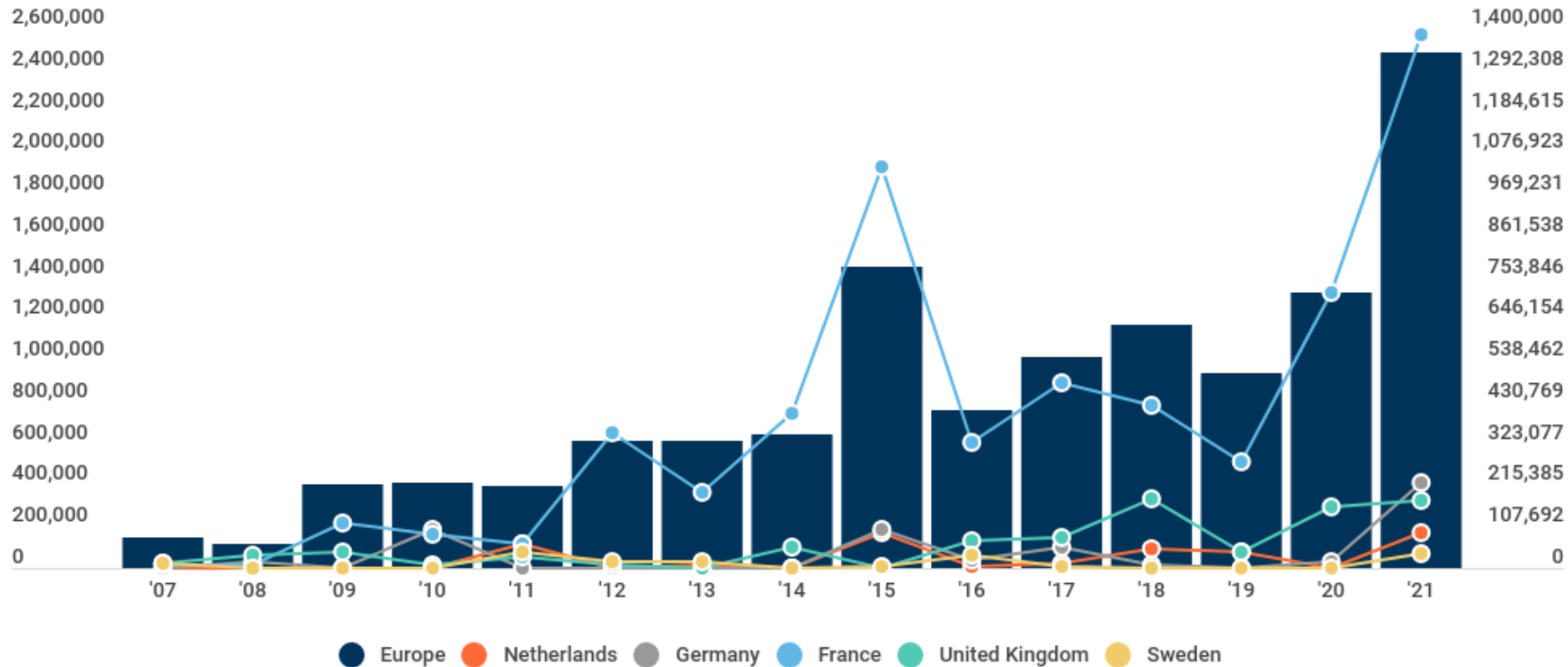
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* 'Series D' and up.

Selection of sources of fundraising growth capital*

government



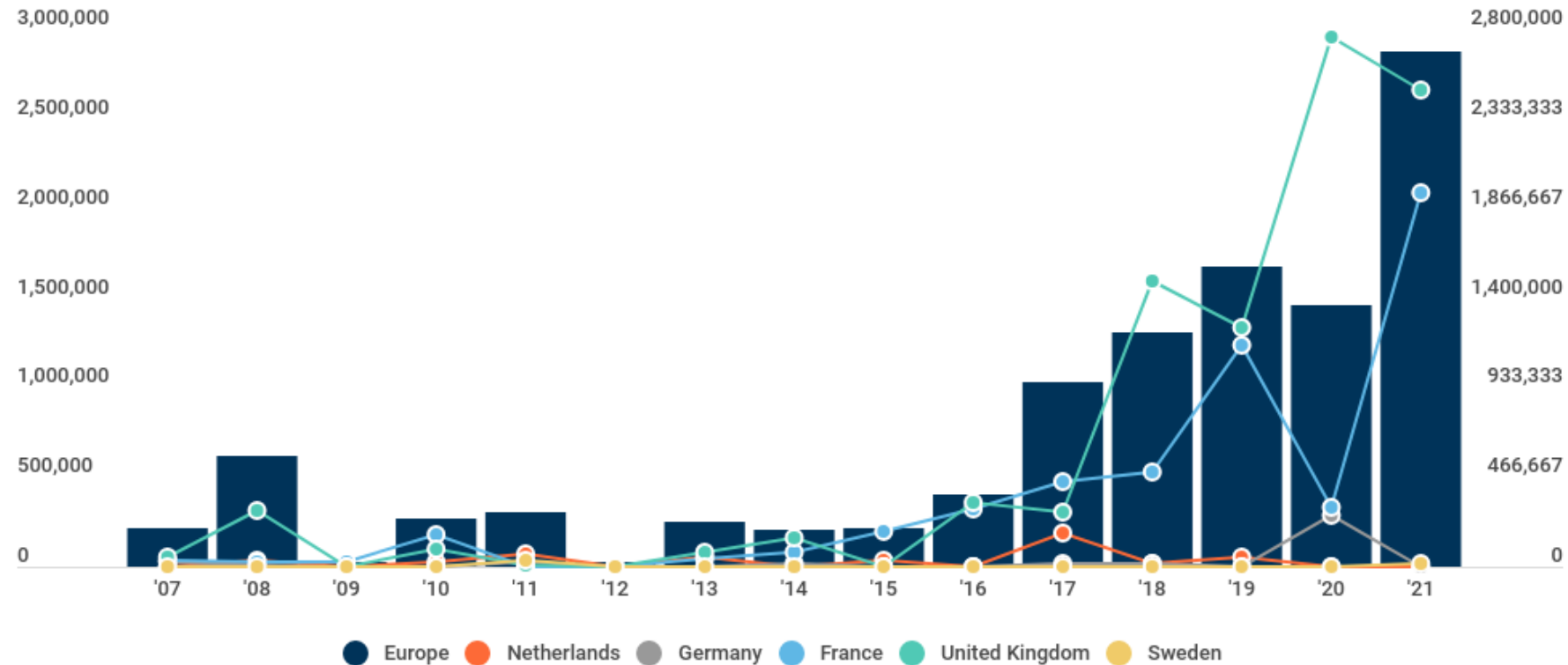
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* 'Series D' and up.

Selection of sources of fundraising growth capital*

funds of funds



[Download data](#)

Source: European Data Cooperative (EDC)

*Series D' and up.

Missing the boat?

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NVP

Nederlandse Vereniging
van Participatiemaatschappijen

The untapped potential of Dutch venture capital

Why pension funds
should seize the moment

'Combine return with impact'

Voices from the Dutch VC industry

'Institutional investors keep increasing their allocations to private markets, and within that asset class there is increasing interest in venture capital. This is first and foremost because returns are good. But we see increasingly that institutional investors are also considering non-financial impact. Life sciences venture, what we do at Forbion, is a highly impactful business where one gets both (high) financial and social return. COVID-19 has only accelerated that trend.'

Sander Slootweg
Managing Partner Forbion



'We cannot only solve environmental problems with platforms and artificial intelligence. We also need physical equipment and installations that make the products of the future in new, clean ways. An increasing number of family offices and corporates realise that their contribution is needed for this urgent shift to a different and circular economy. Backed by such investors, SHIFT is able to provide financial support and knowledge to these, often, capital intensive companies throughout their path to success.'

Florentine Fockema Andreae
Partner SHIFT Invest



'A more diverse environment in the technology world will foster innovation and have a positive impact beyond just tech itself. The institutions funding venture capital firms can accelerate this change by investing in diverse and emerging fund managers. Doing so will make a lasting impact on the entrepreneurial ecosystem and a ripple effect that impacts diverse founders and communities. At CapitalT we support entrepreneurs of all backgrounds who develop brilliant teams and build purpose-driven companies around the technologies of the future.'

Janneke Niessen
Founding partner Capital T

