

AI in consultancy

Is AI changing the role of the consultant or is the consultant changing the role of AI?

Partner of asqin - Arnoud Albada





ARTIFICIAL INTELLIGENCE PASSPORT

Name: Arnoud Albada

Role: Partner & Investment Management Consultant

Nickname (according to AI): The strategist who speaks fluent spreadsheets and storytelling

INSIGHTS

- Thinks fast, moves faster, and values clarity above all
- Decisive, critical, and never afraid to speak his mind

IMPROVE

- Combines razor-sharp analysis with clear, compelling communication
- Turns strategy into story and story into strategy

IN CONTROL

- Understands the rules, but never loses the human perspective
- Creates clarity, builds trust, and brings consistency to financial communication

Signature move

- Arnoud reads between the lines. Translates numbers into direction. And doesn't let go until it makes sense and resonates.
- His style? Down-to-earth, sharp, unexpected.
- His strength? Guiding people through a story that sticks.



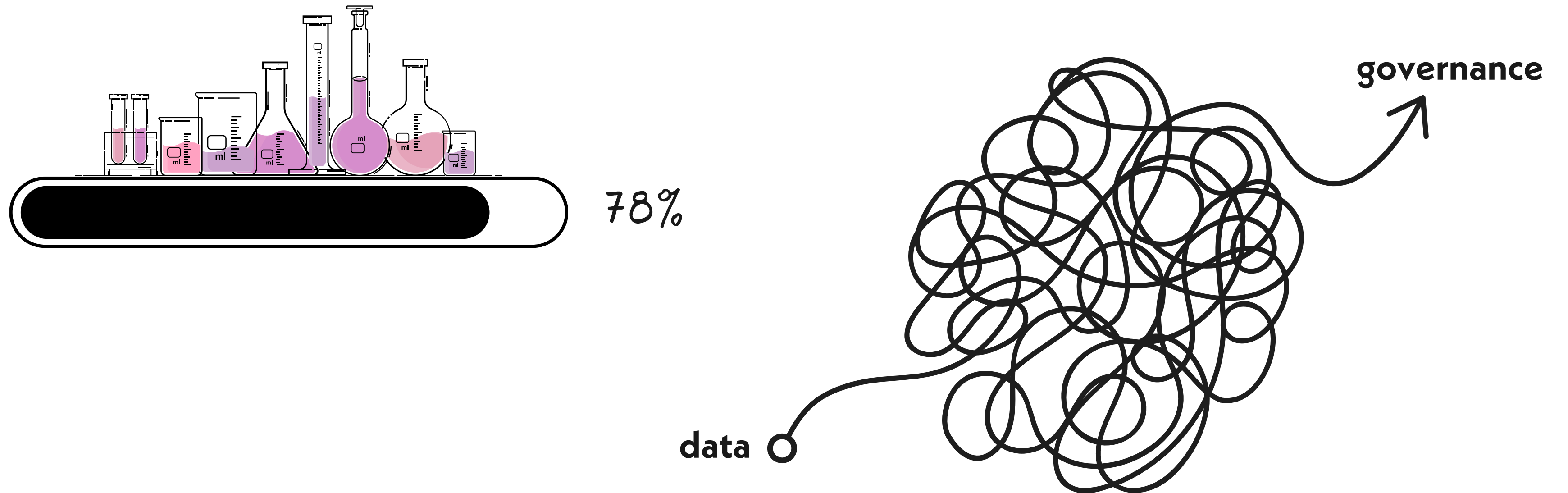
AI is advancing faster than our social and economic systems can adapt

Up to 70% of knowledge jobs are at risk

“The automation trap: companies use AI only for efficiency”

Tristan Harris

AMBITION VS REALITY



From experiment to impact calls for a grip on data, governance and collaboration.



OPERATIONAL EXCELLENCE

Operational Excellence

Control, scalability and quality require structured, reliable processes.

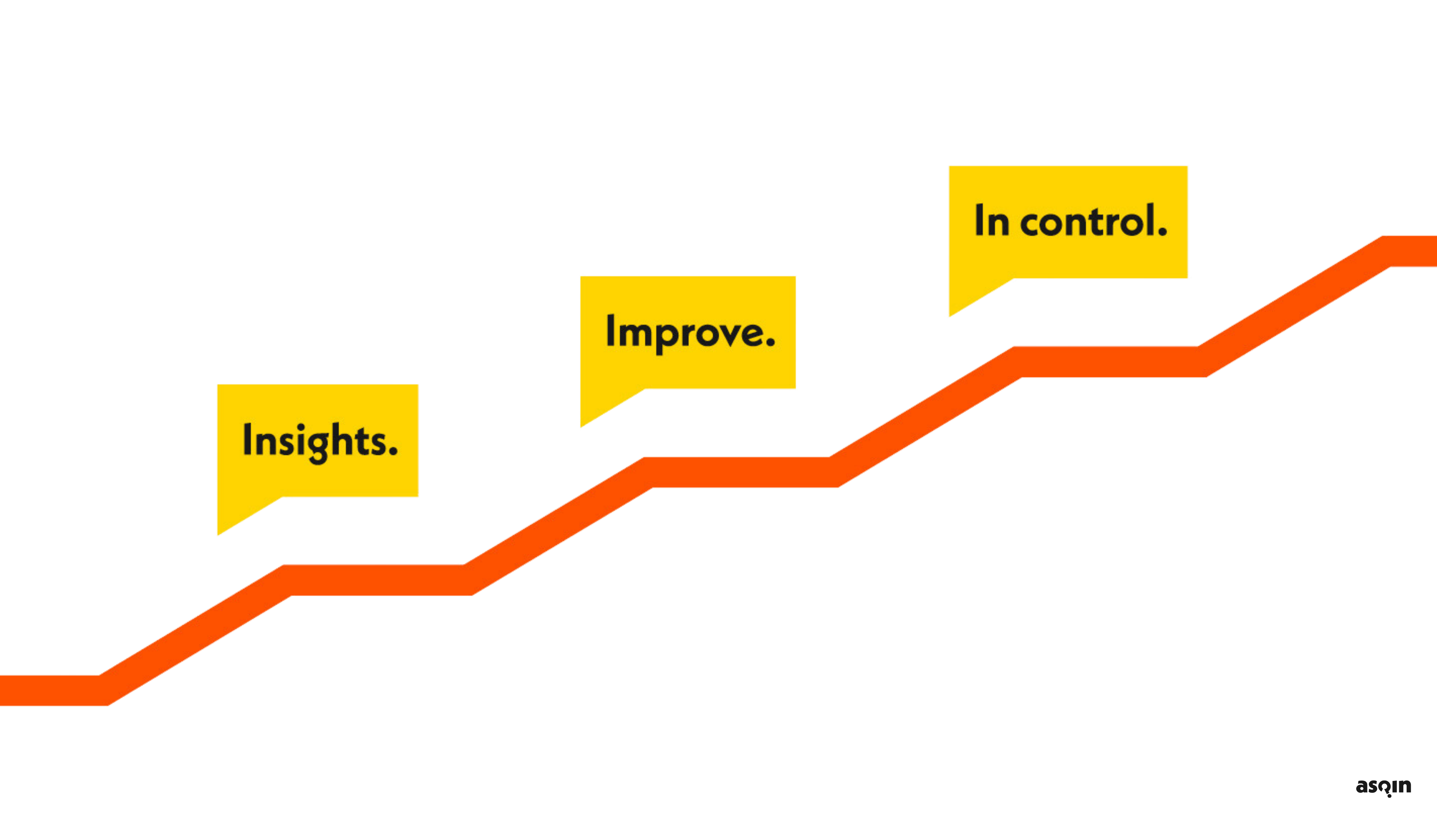
AI supports and then...

Embedded in a well-designed workflow. Without structure, AI remains potential, not progress.

Consultancy connects the dots

Bridging technology, people and results so that AI delivers real value.





Insights.

Improve.

In control.

AI projects don't fail because of technology, they fail because of lack of focus.

 What works

Clear use case

Multidisciplinary team

Short iterations

Focus on adoption

We are asqperts.



It gets
typing
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asqin

OPERATIONAL EXCELLENCE

1. Map your most repetitive processes
2. Identify where errors or delays occur
3. Choose one clear use case
→ preferably one with many manual steps
4. Build a multidisciplinary team
5. Start with a working pilot
→ not a perfect end product
6. Support behaviour, structure and adoption from day one

Don't be afraid to fail and move on



asQin Insights.
Improve.
In Control.

