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# Diversify to Amplify: Concentration risk in Equities

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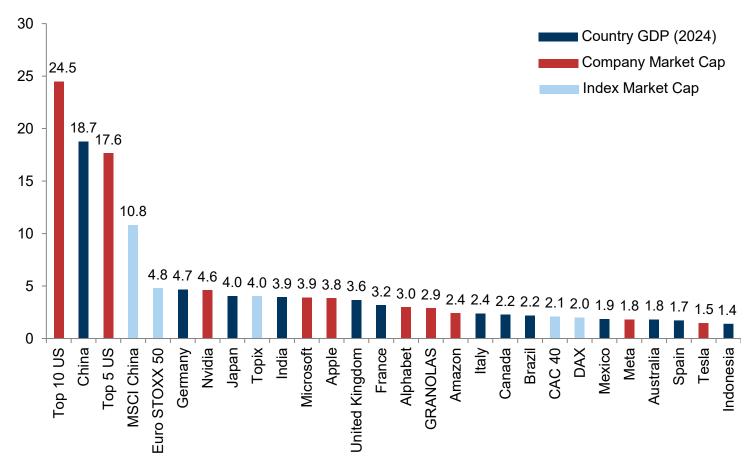
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### The top 10 US companies dominate the world equity market

### 2024 GDP, market prices as of last close; USD trn

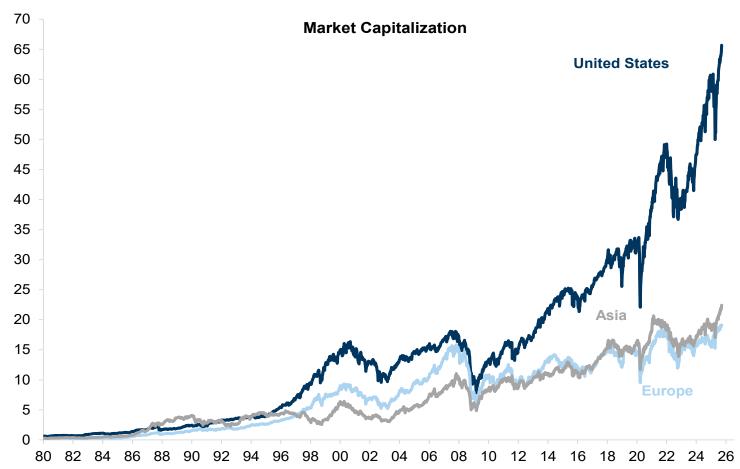


Source: IMF, FactSet, Datastream, Goldman Sachs Global Investment Research

## The US has strongly outperformed other markets

The rise in the relative size of the US equity market has reflected the dominance of the US economy

### Market Cap (\$ trillion). Asia incl. Japan

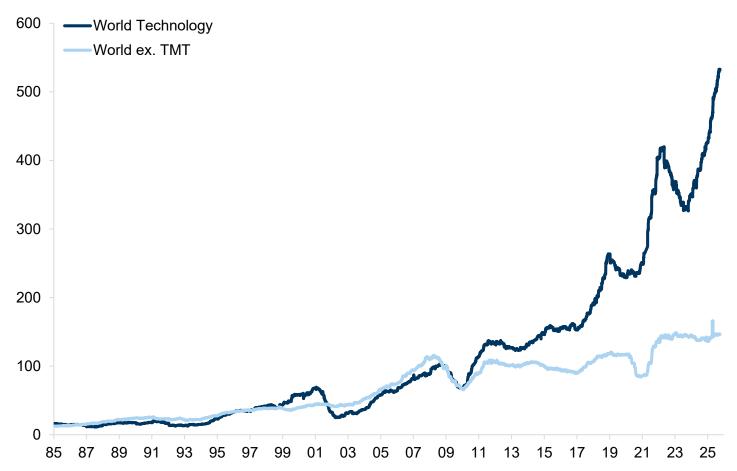


Source: Bloomberg, Datastream, Worldscope, Goldman Sachs Global Investment Research

## Tech earnings have grown faster than the market in the last decade

Tech earnings have outstripped those of the global market

### 12m Trailing EPS (USD). Indexed to 100 on Jan-2009



Source: Datastream, Worldscope, Goldman Sachs Global Investment Research

## And concentration is increasingly a problem: Tech represents a high share of the US market

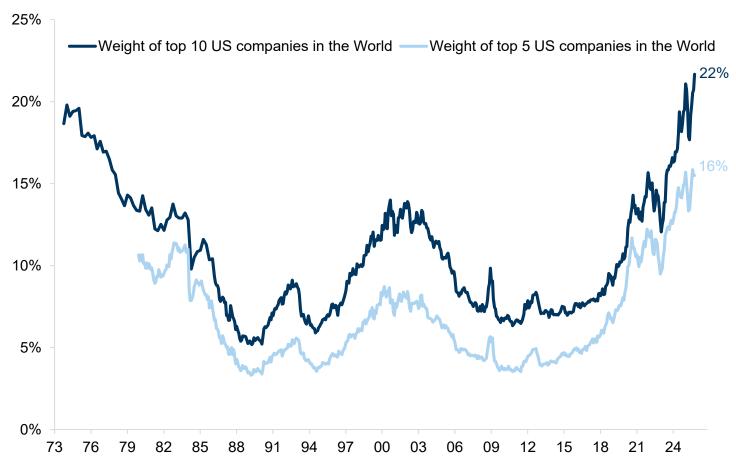
### Weight of the technology sector



Source: Datastream, Goldman Sachs Global Investment Research

## In the US, the biggest 10 companies account for almost a quarter of the value of the global equity market...

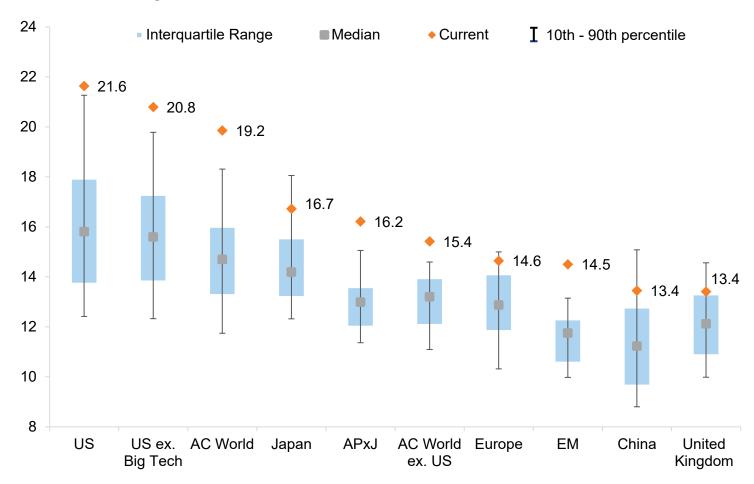
### Weight of biggest US companies in global market cap



Source: Datastream, Goldman Sachs Global Investment Research

## The US market is experiencing the most extreme valuations, in both absolute and relative terms...

### 12m fwd P/E multiple. MSCI Regions, STOXX 600 for Europe and S&P 500 for USA. Data since 2003

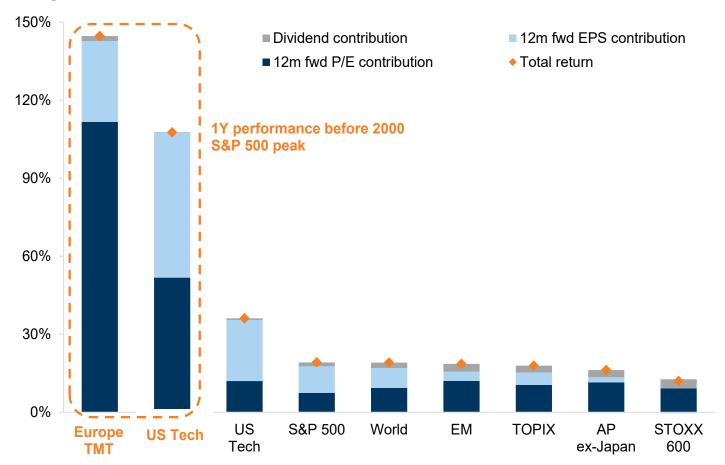


Source: FactSet, Goldman Sachs Global Investment Research

Not a bubble...yet

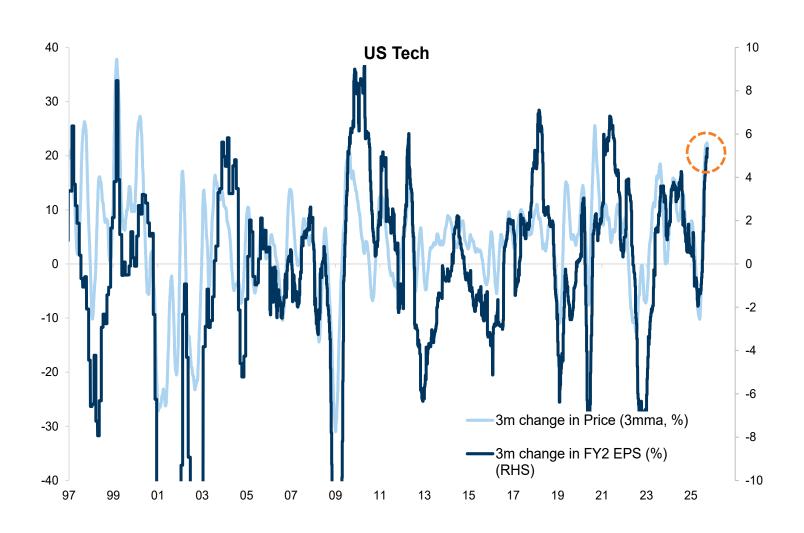
### The performance of tech companies in the early 2000s more extreme

### 12m return, trailing and before Tech Bubble peak, in local currency – S&P peak set to 23rd March 2000



Source: Datastream, Worldscope, Goldman Sachs Global Investment Research

## US technology EPS and performance have been highly correlated



Source: Datastream, Goldman Sachs Global Investment Research

## Dominant companies today are not as expensive as those in previous 'bubble' periods in history

	Size		Valuation	
	Market weight	Market Cap (\$ Bn)	*24m fwd P/E	*24m fwd EV/Sales
Magnificent 7 (2025)				
NVIDIA	7.8%	4509	26.1	14.5
Microsoft	6.8%	3929	27.2	10.2
Apple	6.6%	3809	29.1	8.3
Alphabet	4.9%	2822	20.8	2.8
Amazon	4.1%	2356	24.9	2.8
Meta Platforms	2.7%	1552	21.2	6.0
Tesla	2.6%	1507	135.2	11.6
Magnificent 7 (2025) Aggregate	35.6%	20485	26.8	6.1
Tech Bubble Leaders (2000)				
Microsoft	4.5%	581	53.2	19.2
Cisco Systems	4.2%	543	101.7	17.5
Intel	3.6%	465	42.1	11.5
Oracle	1.9%	245	42.1 84.6	19.0
IBM	1.7%	218	23.5	2.3
Lucent	1.6%	206	23.5 37.9	2.3 4.1
Nortel Networks	1.5%			4. i 6.4
		199	86.4	
Tech Bubble Leaders (2000) Aggregate	19.0%	2457	52.0	8.2
Japan Financial Bubble (1989)				
Nippon Telegraph and Telephone	6.9%	157	100.1	
Industrial Bank Of Japan	4.6%	105	154.2	
Sumitomo Mitsui Banking	3.4%	77	49.2	
Bank of Tokyo-Mitsubishi	3.3%	75	49.8	
Fuji Bank	3.1%	71	52.8	
Dai-Ichi Kangyo Bank	2.9%	65	44.0	
Sakura Bank	2.8%	62	62.1	
Japan Financial Bubble (1989) Aggregate	27.0%	613	67.0	
Nifty 50 (1973)				
IBM	7.1%	48	35.5	
Eastman Kodak	3.6%	24	43.5	
Sears Roebuck	2.7%	18	29.2	
General Electric	2.0%	13	23.4	
Xerox	1.8%	12	45.8	
3M	1.4%	10	45.6 39.0	
Procter & Gamble	1.4%	9	39.0 29.8	
		135		
Nifty 50 (1973) Aggregate	19.9%	135	34.3	

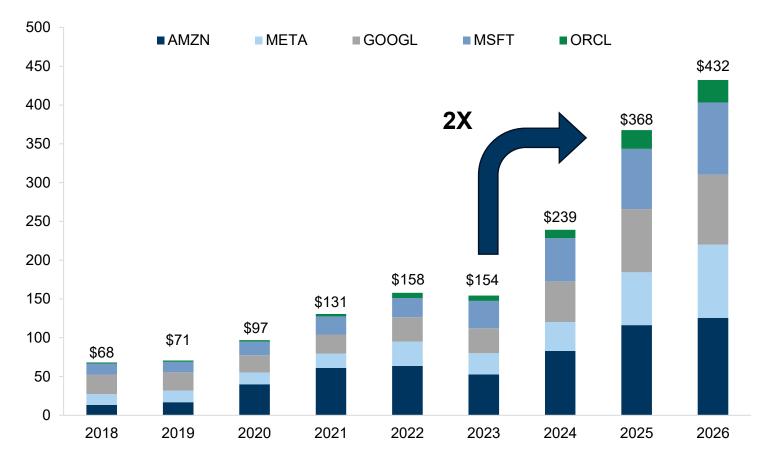
<sup>\*</sup>Actual (LTM) P/E data from 02/01/1973 for Nifty 50 and from 27/12/1989 for Japan Financial Bubble, and 24m fwd P/E data from 24/03/2000 for Tech Bubble

Source: Datastream, FactSet, compiled by Goldman Sachs Global Investment Research



## Capex has rapidly increased since ChatGPT emerged

### Hyperscaler annual capex (\$ billion). 2025 and 2026 reflect consensus estimates

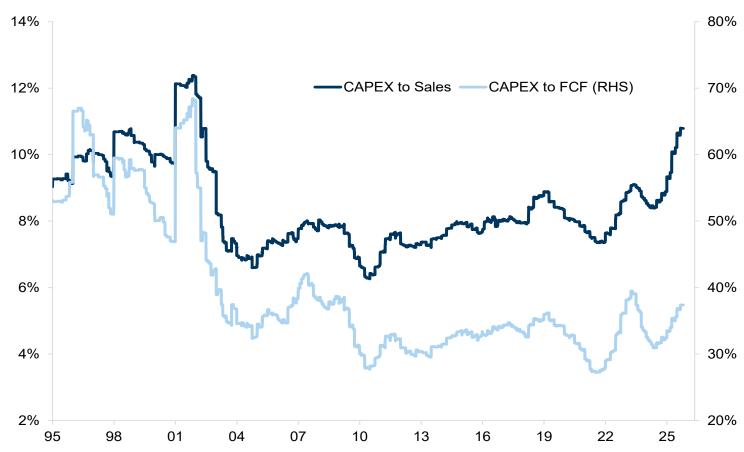


Source: FactSet, Goldman Sachs Global Investment Research

## ...but most Capex is out of current FCF

Capex to sales ratios have risen for US tech - but are still relatively low versus free cash flow...

### **US Technology**



Source: Datastream, Dealogic, Goldman Sachs FICC and Equities, Goldman Sachs Global Investment Research

### In the 1990s a lot of the investment boom was equity financed

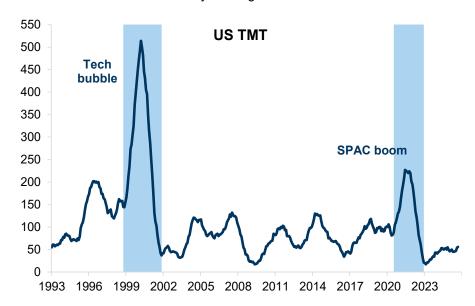
### European Telecoms financed a huge capex boom in the 1990s via equity issuance...

Number of IPOs and secondary offerings on a 12-month sum basis



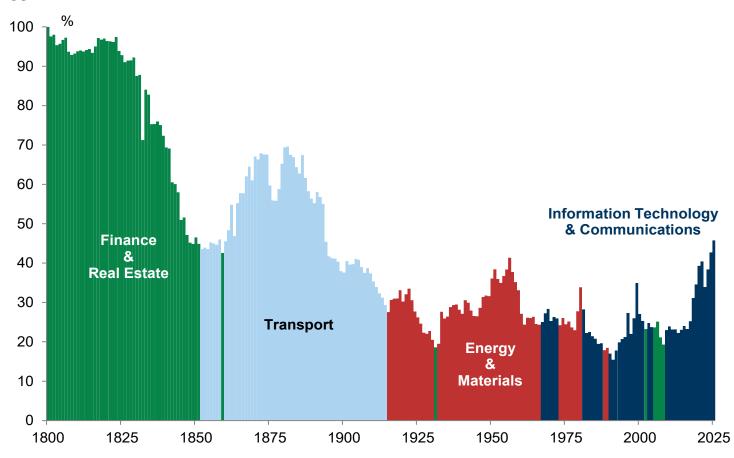
### ...as did US tech stocks in the 1990s, whereas today US equity issuance has been relatively subdued

Number of IPOs and secondary offerings on a 12-month sum basis



## The biggest sector accounts for a smaller share as stock markets become more diversified

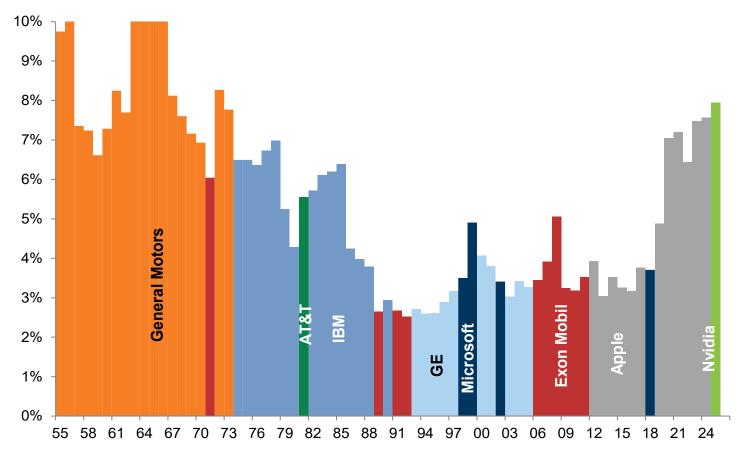
### Share of the biggest sector in the US



Source: GFD, Fortune 500, Datastream, Goldman Sachs Global Investment Research

## The largest companies tend to belong to the dominant sector of the time

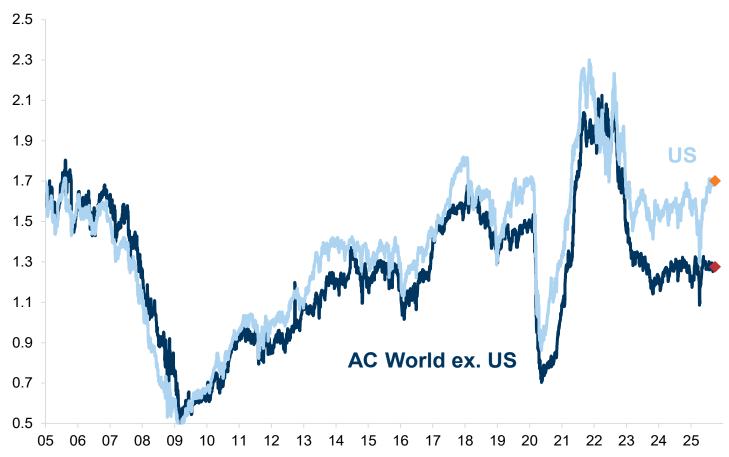
### % Market Cap (% Net Income before 1974)



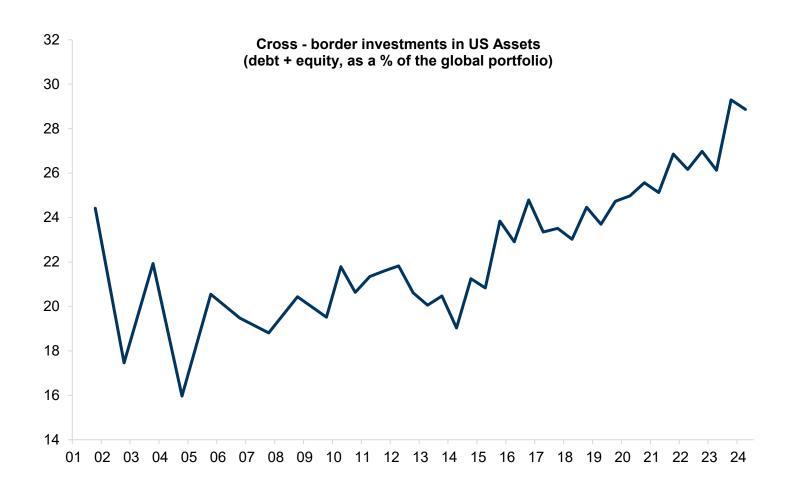
...Diversification

## The PEG ratio between US and the rest of the world has opened up in recent years

### PEG ratio (12m fwd P/E divided by second 12m fwd EPS growth)



## Portfolio investments held in US assets (equity and debt securities) are at a peak



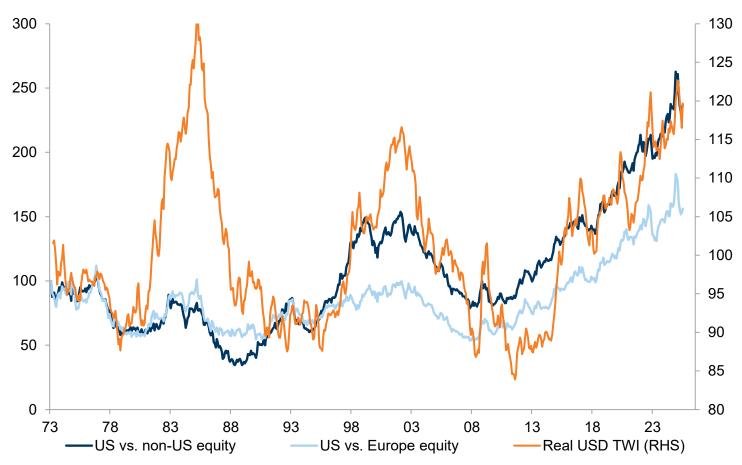
Note: Includes equity and investment fund shares, and total debt securities (long-term plus short-term debt securities).

Source: IMF, Haver Analytics, Goldman Sachs Global Investment Research



## ...and superior performance and returns also pushed up the dollar (until recently)

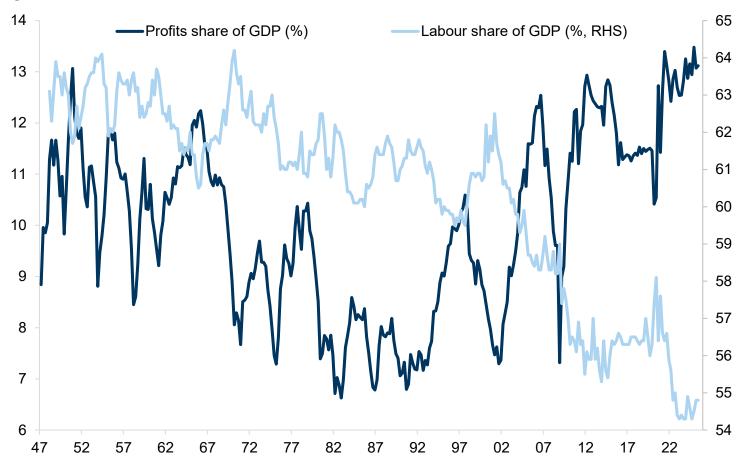
### Relative total return performance indexed to 100 in 1973 (in US\$)



### Margins have commanded an increasing share of US GDP

Labour share declines as profit share dominates in the 21st century

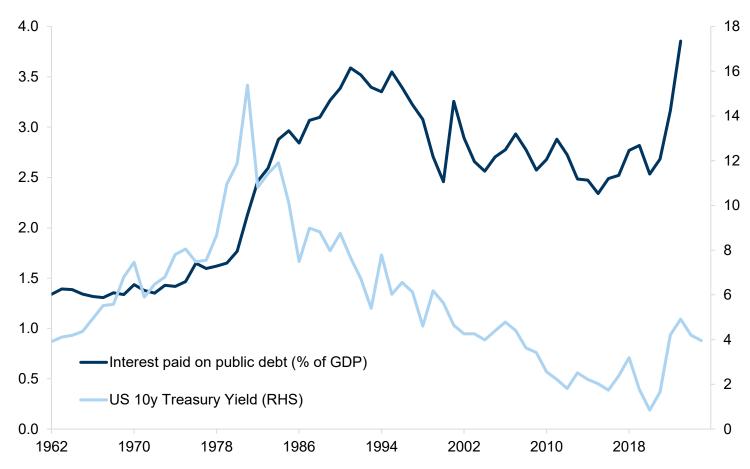
### Profits and wages as shares of GDP (%)



Source: Distributional National Accounts, Goldman Sachs Global Investment Research

## Higher inflation and rising government debt levels have led to higher bond yields

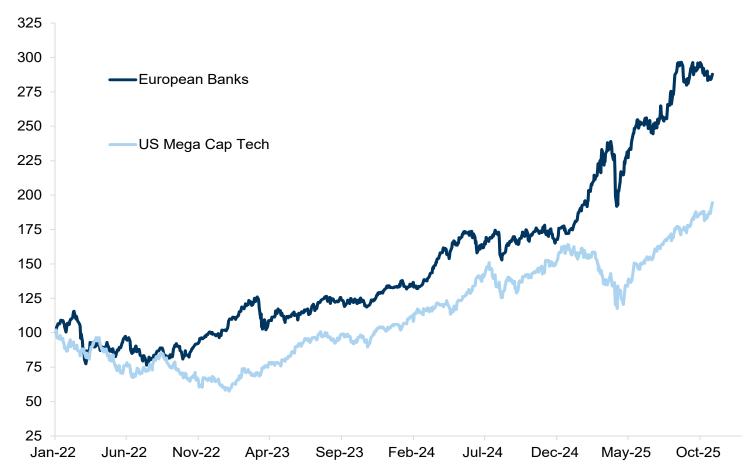
### Interest paid on public debt as a % of GDP and US 10-year Treasury Yield (%)



Source: IMF Public Finances in Modern History Database, Datastream, Goldman Sachs Global Investment Research

## We have seen some Value areas outperform the Magnificent 7, especially European banks

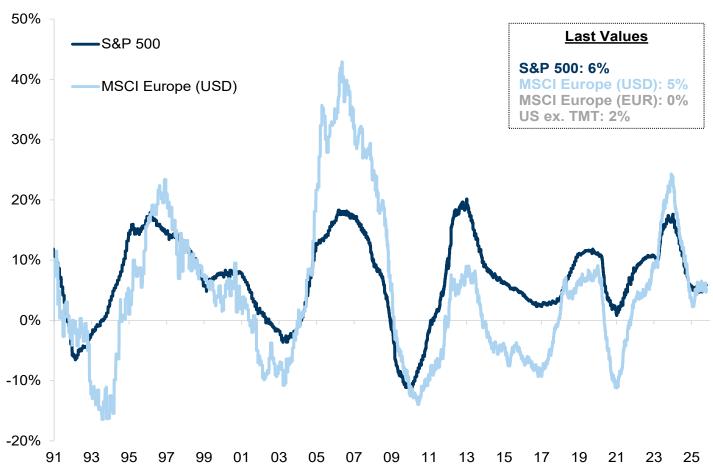
#### Total return. Indexed to 100 in Jan 2022



Source: Datastream, Goldman Sachs Global Investment Research

## Europe and US EPS growth similar in recent years

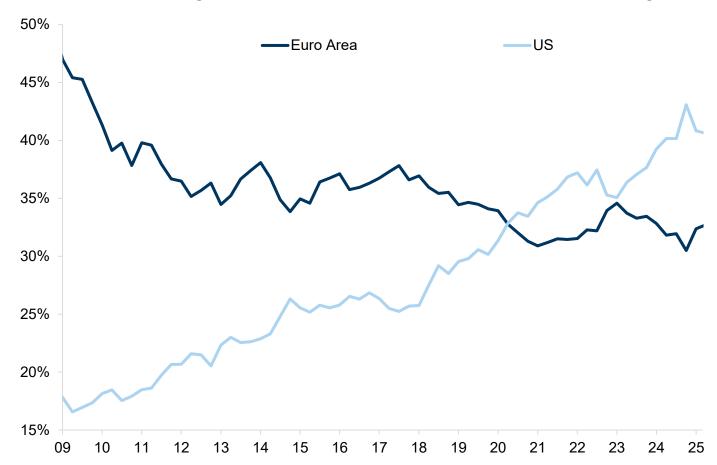
### **Realised EPS growth 3-year CAGR**



Source: DataStream, FactSet, Goldman Sachs Global Investment Research

## Almost half of equity holdings by European funds come from the US but this has recently dropped

### Euro Area Investment Funds' holdings in US and Euro Area equities (% of total equity holdings)\*



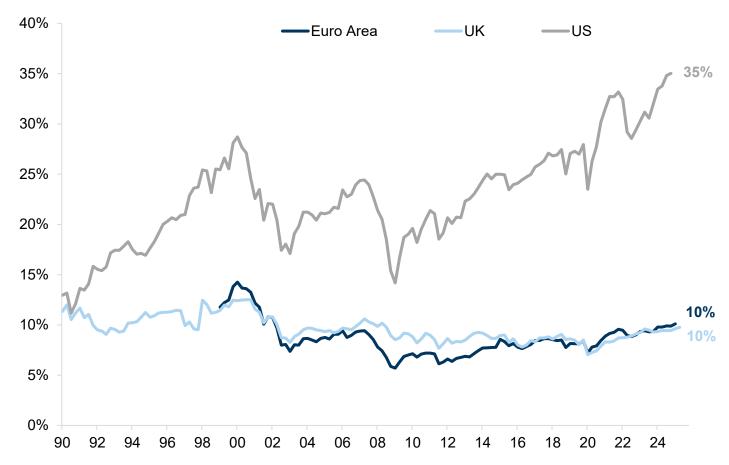
\*Note: Data up to 2Q 2025. Total Holdings of Euro Area Funds in Equities: EUR 7.5 trillion

Source: EPFR, Haver Analytics, Goldman Sachs Global Investment Research



## Households in Europe own much less Equity than US HHs

### Listed equity as a share of household financial assets



Source: Haver Analytics, Goldman Sachs Global Investment Research

**October 31, 2025** 

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